

Real Fast Social Graphics

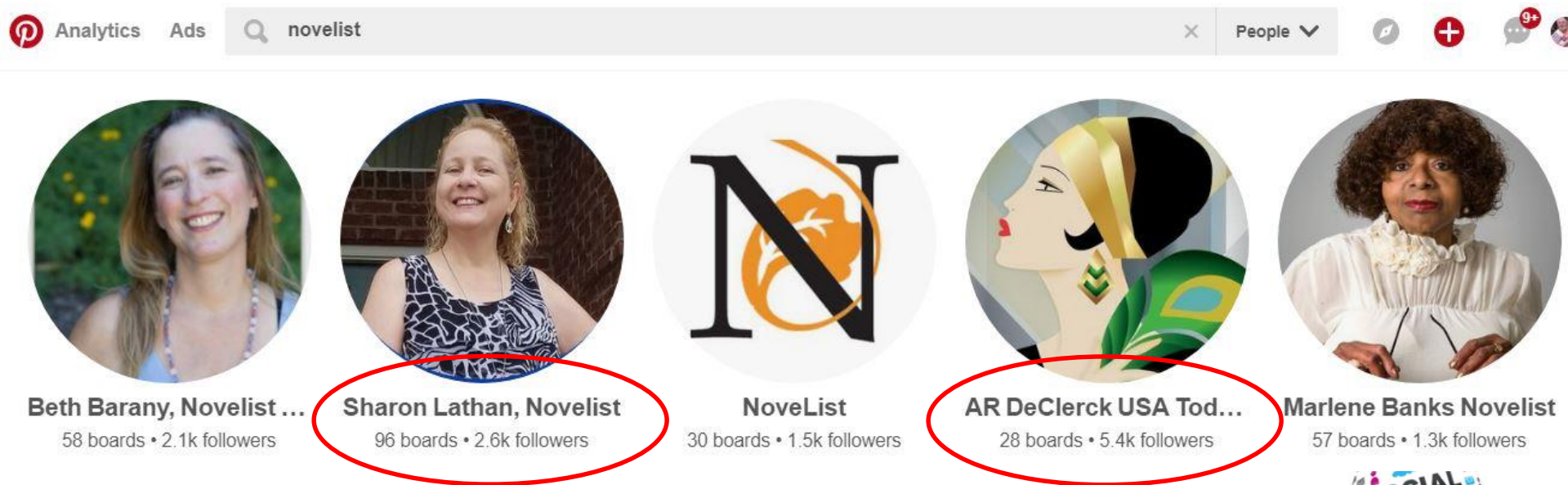
Section V, Lesson 1-A & 1-B

Pinterest for Novelists

Presenter: John Kremer



Check out what other novelists are doing to create interest for their books, drive traffic to their websites, encourage sharing, and sell more books.



The image shows a screenshot of a Pinterest search for 'novelist'. The search bar at the top contains the word 'novelist' and a search icon. Below the search bar, there are five profile cards. Each card features a circular profile picture, the name of the user, and their board and follower counts. The profiles are: Beth Barany, Sharon Lathan, NoveList, AR DeClerck USA Today, and Marlene Banks. The profiles for Sharon Lathan and AR DeClerck USA Today are circled in red.

Profile Name	Boards	Followers
Beth Barany, Novelist ...	58 boards	2.1k followers
Sharon Lathan, Novelist	96 boards	2.6k followers
NoveList	30 boards	1.5k followers
AR DeClerck USA Tod...	28 boards	5.4k followers
Marlene Banks Novelist	57 boards	1.3k followers



<https://www.pinterest.com/search/people/?q=novelist&rs=filter>

Most novelists have less than 50 followers.

The screenshot shows a Pinterest search interface for 'novelist'. The search bar contains the text 'novelist' and the filter is set to 'People'. Below the search bar, five profiles are displayed in a row. Each profile consists of a circular profile picture, a name, and follower information. The profiles are: Beth Barany, Novelist ... (58 boards • 2.1k followers); Sharon Lathan, Novelist (96 boards • 2.6k followers); NoveList (30 boards • 1.5k followers); AR DeClerck USA Today (28 boards • 5.4k followers); and Marlene Banks Novelist (57 boards • 1.3k followers). The profiles for Sharon Lathan and AR DeClerck USA Today are circled in red.

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AR DeClerck USA Today	28	5.4k
Marlene Banks Novelist	57	1.3k



Sharon Lathan – Regency Novelist

Sharon Lathan, Novelist

2,575
Followers

295
Following

sharonlathanauthor.com
Kentucky / Sharon Lathan is the bestselling author of The Darcy Saga series, a sequel to Jane Austen's Pride and Prejudice.



Sharon Lathan, Novelist

96 boards, 2,575 followers

<https://www.pinterest.com/sharonlathan62>

<https://sharonlathanauthor.com>

Real Fast Social Graphics



Sharon Lathan – Note Regency boards



Sharon's novels
39 Pins

Follow



Sharon's Website & Blog
338 Pins

Follow



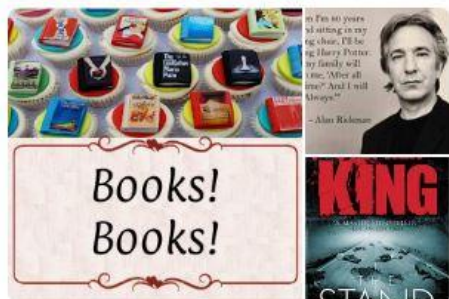
Pride & Prejudice 2005
255 Pins

Follow



Matthew Macfadyen
223 Pins

Follow



Books! Books!
177 Pins

Follow



*Regency Gowns pre-...
33 Pins

Follow



*Regency Gowns
328 Pins

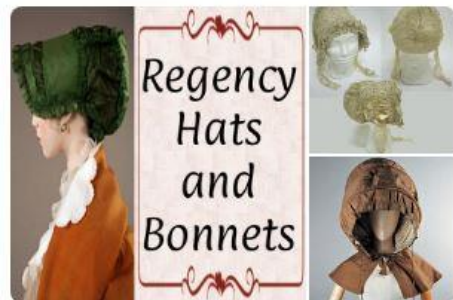
Follow



*Regency Gowns post...
99 Pins

Follow

Sharon Lathan – Note more Regency boards



*Hats & Bonnets♥
204 Pins

Follow



*Shawl, Fichu, Pelerin...
110 Pins

Follow



*Fans & Parasol♥
80 Pins

Follow



*Gloves, Mitts, Muffs♥
78 Pins

Follow



*Reticules & Purses♥
105 Pins

Follow



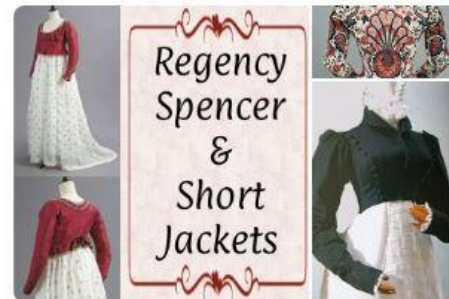
*Ladies Shoes♥
130 Pins

Follow



*Ladies Undergarment...
181 Pins

Follow



*Spencer & Short Jack...
61 Pins

Follow



Sharon Lathan

*Happily Ever After
Comes True*

The Darcy Saga albums contain a massive collection of images provided primarily to enhance the reading experience of my novels.

Additionally, love for the 2005 cinematic version of *Pride and Prejudice*, and the phenomenal *Matthew Macfadyen*, who portrayed Mr. Darcy, resulted in an abundance of images shared in the *Movie Galleries*.

My Pinterest boards contain thousands of images on fashion, England, and a myriad of topics.

www.pinterest.com/sharonlathan62

Browse, enjoy, and please share!

Sincerely, Sharon Lathan



A R DeClerck – Bestselling Romance Novelist

AR DeClerck USA Today Bestselling Adventure Romance Novelist

5,422
Followers

511
Following

A R DeClerck, Romance Novelist
28 boards, 5,422 followers

<https://www.pinterest.com/amydeclerck>

<http://amyreadsandwrites.blogspot.com>

www.ardeclerck.com

Quad Cities, IL / Bestselling
Adventure Romance
Novelist & Podcaster. Wife,
mother, reading ninja & food
assassin. Free novel
www.ardeclerck.com
Podcast
<http://bit.ly/2xC55ED>



Real Fast Social Graphics

A R DeClerck – Group boards & romance boards



Connect and Share! Pr...
22,192 Pins

Follow



Great Bloggers
25,301 Pins

Follow



fashion for less
385 Pins

Follow



Vintage Fashion & Pu...
1,267 Pins

Follow



Home
899 Pins

Follow



Romance Pictures, Sci...
810 Pins

Follow



Marketing and Sales...
151 Pins

Unfollow



Writing Inspiration
231 Pins

Unfollow

?

A R DeClerck – Group boards & romance boards



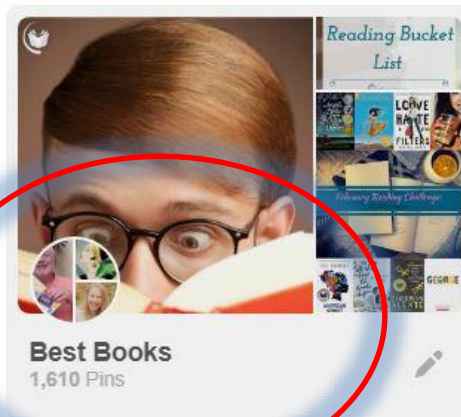
My personal Fandoms...
377 Pins

Follow

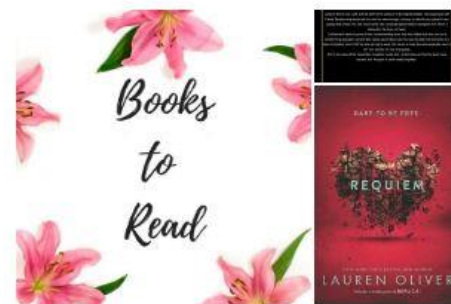


Steampunk
3,491 Pins

Follow



Best Books
1,610 Pins



Books To Read
551 Pins

Follow



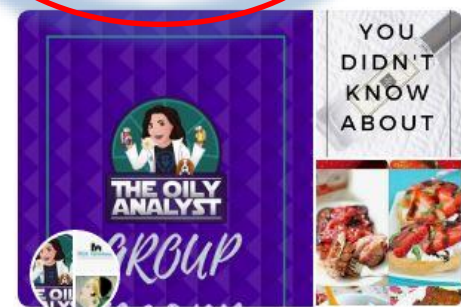
Romance Pictures, Fa...
1,557 Pins

Follow



Writing & Blogging Fa...
5 Pins

Follow



POST YOUR BLOG! - ...
4,214 Pins

Follow



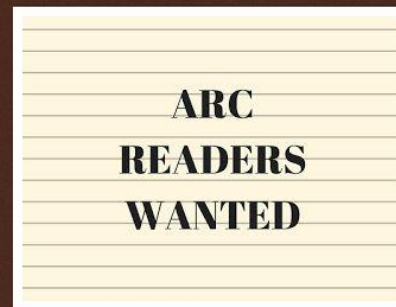
FOCUS ON FANTASY ...
36 Pins

Follow

A R DeClerck

She gives away ARCs
(advance review copies)
via this pinned image
and via her website.

ARC Readers Needed!



Do you love to read? ARC readers get exclusive access to books before they're published. If you like science fiction, fantasy, romance and punk genres then please click the link below to join my ARC reading team. I'll contact you when I have a book that needs reviews, and all you have to do is claim your free e-copy, read, and review it!

If you are interested in joining, please click the link below:

<https://goo.gl/forms/X54LdrFg3qaonV7F2>

Jodi Picoult

2,547 Followers

0 Following

www.jodipicoult.com
New Hampshire / #1 New York Times bestselling author



Boards Pins



Four Legged Members...
7 Pins

Follow



#tbt
12 Pins

Follow



Inspirational women
6 Pins

Follow



In the Kitchen
15 Pins

Follow

Jodi Picoult, NYT Bestselling Novelist

14 boards, 2,547 followers

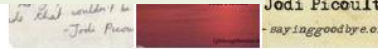
<https://www.pinterest.com/RealJodiPicoult>

<https://www.jodipicoult.com/bookshop.html>



Love your neighbor
6 Pins

Follow



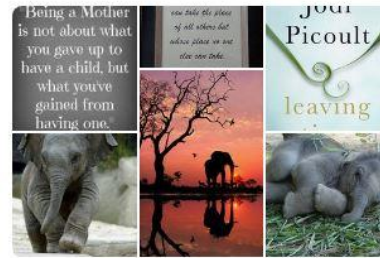
Quotes
17 Pins

Follow



Leaving Time Book Tour
19 Pins

Follow



Leaving Time
11 Pins

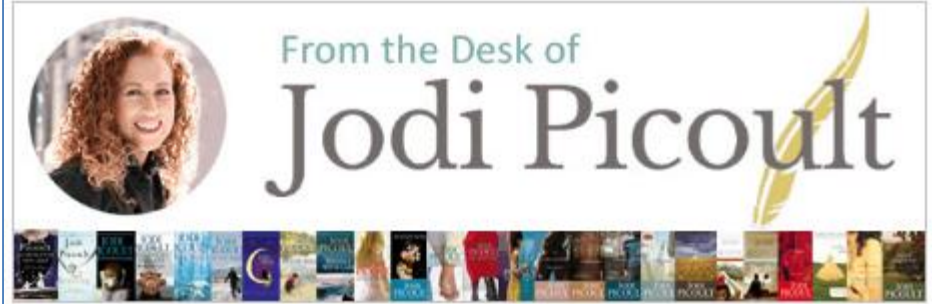
Follow

Real Fas

Jodi Picoult

Offers five reasons readers should sign up for her monthly newsletter.

“From the Desk of Jodi Picoult”



I'd like to encourage you to subscribe to "[From the Desk of Jodi Picoult](#)," my monthly newsletter, which includes:

- free signed book giveaways
- answers to your questions
- news and events
- featured video and audio clips, and much more!
- the Facebook "Post Of The Month"

Recent issues of my newsletter:

- January, 2018 – Vol. VII Issue VI
- December, 2017 – Vol. VII Issue V
- November, 2017 – Vol. VII Issue IV

James Patterson – Thriller Novelist

James Patterson

6,152
Followers

41
Following

www.jamespatterson.com
Palm Beach, FL, USA / New York Times bestselling author, Children's Choice Book Award Author of the Year, husband and father.



Boards

Pins

James Patterson, Thriller Novelist

24 boards, 6,152 followers

<https://www.pinterest.com/jamespatterson1>

<http://www.jamespatterson.com>

Who Will Save Our Bo...
2 Pins

Follow

Upcoming Books
5 Pins

Follow

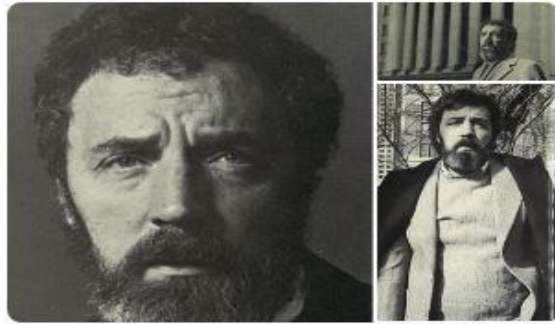
Confessions of a Murd...
14 Pins

Follow

FREE Book Previews
19 Pins

Follow

James Patterson – Belongs to 5 group boards



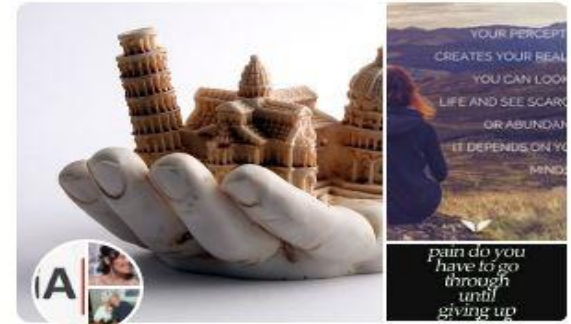
When I Had a Beard
3 Pins

Follow



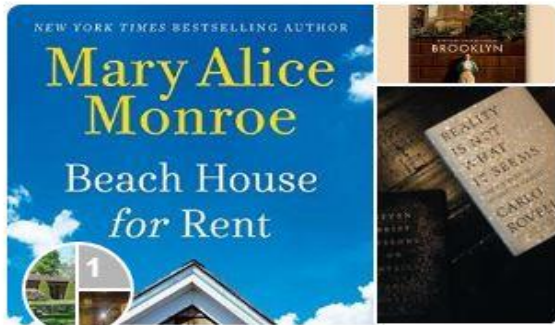
Lustworthy Libraries
2,140 Pins

Follow



Timeless Literary Quot...
34,321 Pins

Follow



What Are You Reading?
13,825 Pins

Follow



Featured Authors and ...
349 Pins

Follow



uganda wildlife,gorilla ...
20 Pins

Follow

from James Patterson's
Maximum...



Repin if you wish you could fly
with the Flock of Maximum...



How much do you love Maximum
Ride? A lot? Or a lot a lot?

sale 2/25! Long live the...



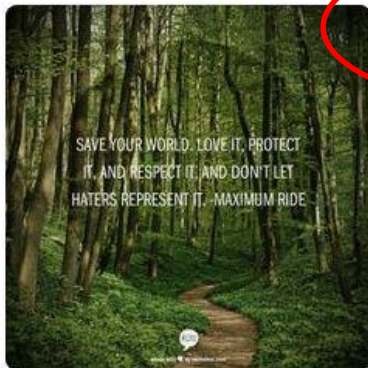
Repin if you love Fang from
Maximum Ride!



Happy Valentine's Day from
Maximum Ride and the Flock!



Repin if you love the Flock of the
Maximum Ride book series.



Great advice from Maximum
Ride.



Quote from the Maximum Ride
book series by James Patterson.



Repin if you love Maximum Ride.

Rea

Readers' Picks: Maximum Ride Actresses

27 Pins
4510 followers

I asked my Facebook who readers thought would make a good Maximum Ride. Here are their top picks. What do you think? This board is still in progress, and remember, this is just for fun.



R A lot of readers said they'd love to see Chloë Grace Moretz...



Jennifer Lawrence was a big reader favorite when I asked



Zac: Can't Touch This!

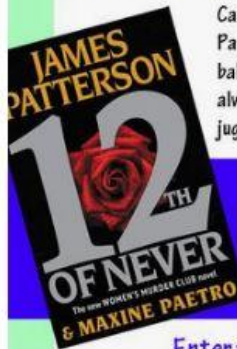


James Patterson

He pinned a contest offer featuring YOUR pinboard (Lindsay Boxer's Nursery) on what would make a great nursery. Think of how many such boards will be created!

Real Fast Social Graphics

Pin Lindsay Boxer's Nursery Contest!



Can you design the perfect nursery? Lindsay Boxer, hero of James Patterson's Women's Murder Club novels, needs one for her new baby! As one of San Francisco's best detectives, Lindsay has always put her job first, but with a baby girl at home she'll need to juggle motherhood with putting serial killers behind bars.

Pin 5 items that would create a dream nursery. Make it bright, cute and girly, but not so much that it makes you barf.

Submit your pinboard between April 10-17!

Enter for a chance to win a hardcover copy of 12th of Never! 5 prizes are available!

How to Enter:

1. Make a new pinboard on Pinterest called "Lindsay Boxer's Nursery"
2. Pin this image and at least 5 additional pins that illustrate five things that would go in a dream nursery.
3. Between April 10 and 17, send a link to your pinboard to online.patterson@hbgsusa.com.

12th of Never, starring Lindsay Boxer and the Women's Murder Club, hits stores April 29th!

NO PURCHASE NECESSARY. A PURCHASE DOES NOT INCREASE CHANCE OF WINNING. Void where prohibited. Must be legal US resident. 18 years or older as of 4/10/13 to enter. Contest period is April 10, 2013 - April 17, 2013. See Official Rules at <http://jamespatterson.com/pinterest-contest-rules.php>. Sponsor: Hachette Book Group, Inc., 237 Park Avenue, New York, NY 10017.

James Patterson



"THERE'S NO SUCH THING AS A KID WHO HATES READING. THERE ARE KIDS WHO LOVE READING, AND KIDS WHO ARE READING THE WRONG BOOKS."
JAMES PATTERSON

Janet Evanovich

14,739
Followers

6
Following

Janet Evanovich, Mystery Novelist
23 boards, 14,739 followers

<https://www.pinterest.com/janetevanovich>
<http://www.evanovich.com>

www.evanovich.com
Official Pinterest page for #1
New York Times bestselling
author of the Stephanie
Plum series, the Lizzy and
Diesel series and the Fox
and O'Hare series.



Boards

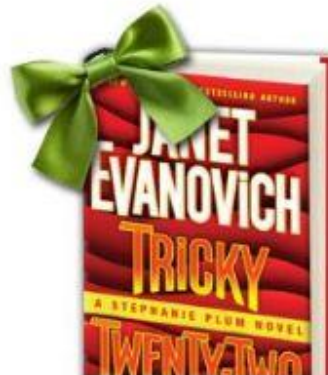
Pins

Janet Evanovich– Mystery Novelist



E-Card Fun
193 Pins

Follow



A Tricky Twenty-Two H...
20 Pins

Follow



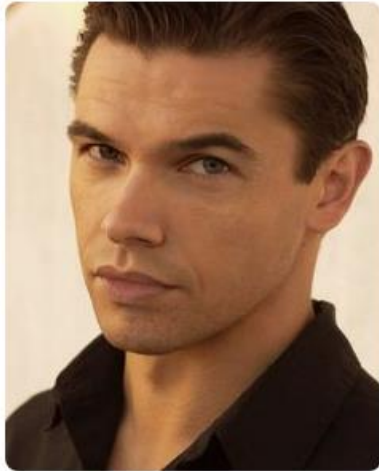
The Scam - Food & Dri...
26 Pins

Follow

Readers' Choices For Ranger - Plum Series

80 Pins
11240 followers

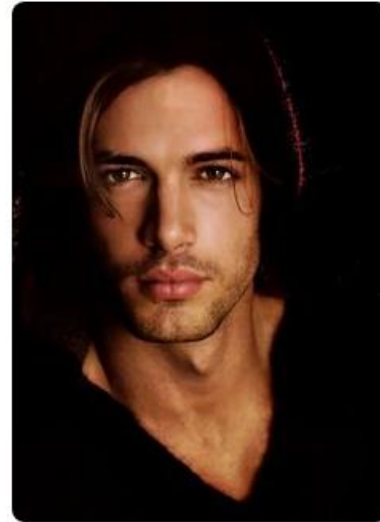
Let me know who you think would make a great Ranger, and I'll pin a picture here.
janet@evanovich.com



Paul Telfer



Lazar Angelov



William Levy



Fabian Ríos rompe el silencio y habla de su relación con...



Janet Evanovich

Rea



Janet Evanovich

She shares quotes from her books every Thursday, but she doesn't create quotegraphics to go with them. The only thing readers can share on Pinterest are her book covers. Alas.

Thursday is Quote Day

While I hated to look a gift horse in the mouth, I really didn't want Uncle Sandor's car. It was a 1953 powder blue Buick with shiny white top, whitewall tires big enough to fit a backhoe, and gleaming chrome portholes.

It was the same size and shape as a beluga whale and probably got six miles to the gallon on a good day. — *Two For the Dough*



Janet Evanovich

January 23, 2018

It's National Pie Day!

Happy National Pie Day!

Ranger cut his eyes to me and the smile widened ever so slightly— the sort of smile you see on a man when he's presented with an unexpected piece of pie.

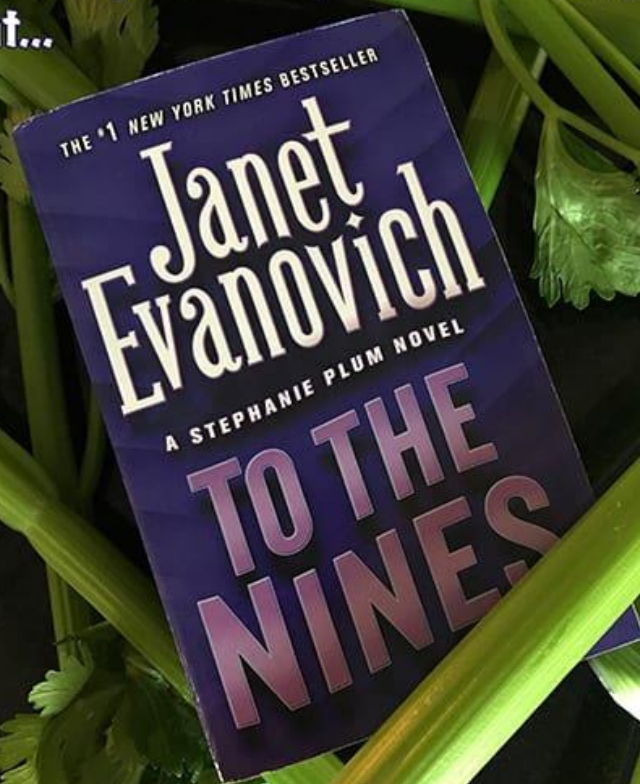


-- To the Nines

Evanovich.com



"There was a time when I would have kicked your nasty ass for calling me fat..."



...but I'm on a diet to be a supermodel and I'm above all that now."

Janet Evanovich

January 28, 2018

Readers' Pets

New readers' pets are posted every Monday. Send your pet's picture (jpg or gif) along with your pet's name to webmaster@evanovich.com. (Please don't use photo sharing websites as most galleries expire before we can get to your picture.)

Click on a picture to enlarge it, and read the caption.

[\[Show as slideshow\]](#)



Readers' Pets For Bob

21 Pins
10303 followers

Do you have a big orange, shaggy dog who could be Bob? Then e-mail a gif or jpg of your dog to webmaster@evanovich.com, and we'll add him to our Bob the dog casting board. Please make sure you specify in the subject or body that your picture is for the Bob board on Pinterest.



This is Blue. He is an 8 year old pit bull. Okay, so he's...



This is Piper. She is 8 months old, and if she were male...



This is Phaedra. It's hard to picture of dog that... ?



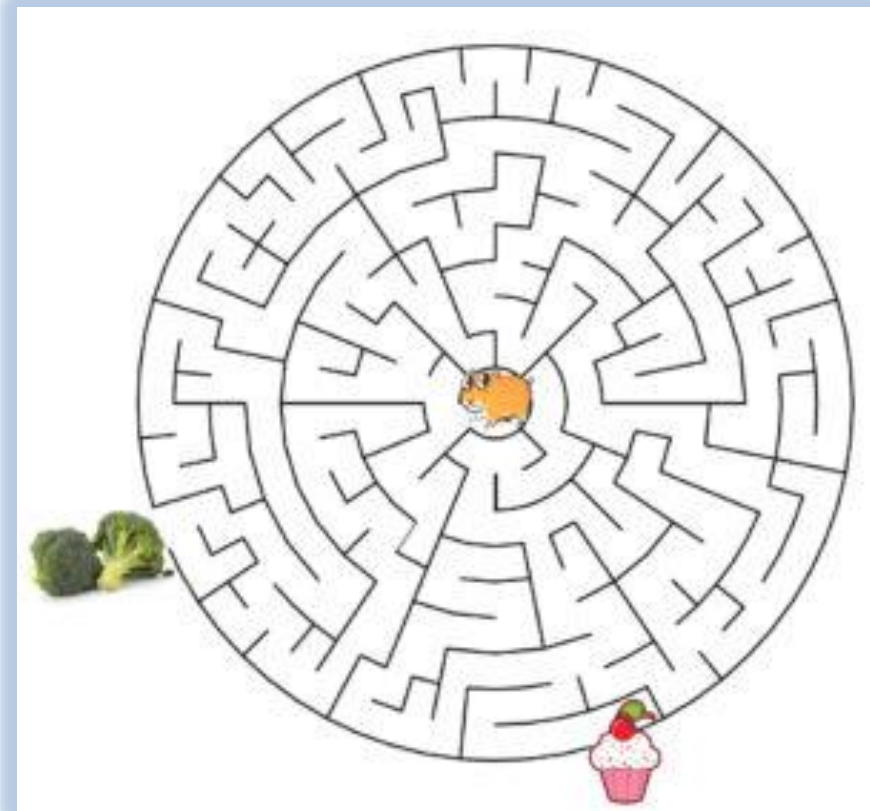
This is Jake. He once ate an entire bag of Easter candy...



Janet Evanovich

<http://www.evanovich.com/2018/01/february-contest-win-a-signed-copy-of-plum-lovin>

The February Maze Contest pits the rich, creamy goodness of a cupcake with a bunch of fiber-rich broccoli. The question is, which one will Rex the hamster be able to reach? Don't leave Rex just spinning his wheels. Figure it out and let us know and you'll be in the running for an autographed copy of *Plum Lovin'*, Janet's Between the Numbers book with a Valentine's Day theme. To play the contest, enter by using the form below (or send us an email to webmaster@evanovich.com). Respond by February 28 and you'll be entered. **Be sure to include your street or P.O. Box mailing address with your entry** (that's how the winner's prize will be delivered). The winner will be selected at random on February 28. **Please, only one entry per person.**



The Official Nora Roberts/JD Robb Pinterest Board

5,988
Followers

8
Following

noraroberts.com
NY Times bestselling author
Nora Roberts has written
more than 213 books --
including 39 written as her
alter ego, J.D. Robb.



Nora Roberts, Mystery Novelist

9 boards, 5,988 followers

<https://www.pinterest.com/ONRPB>

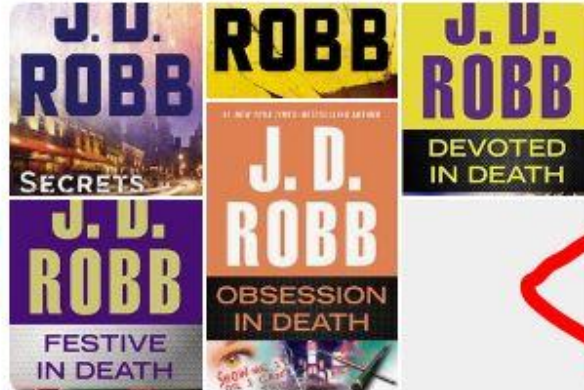
<http://www.noraroberts.com>

Janet Evanovich– Mystery Novelist



Interviews
3 Pins

Follow



In Death
5 Pins

Follow



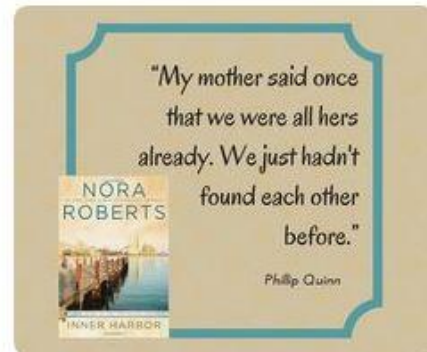
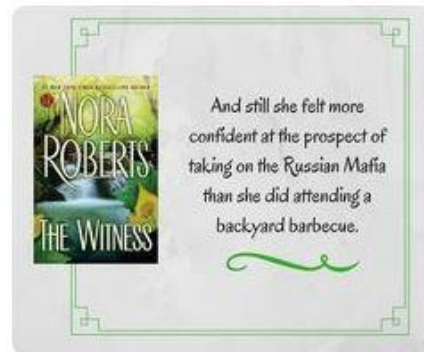
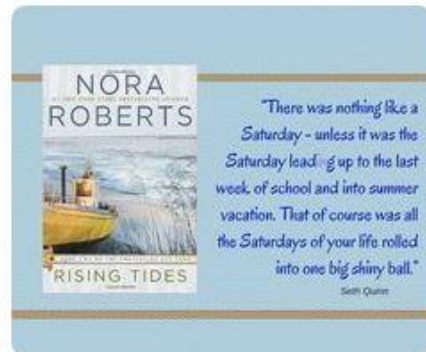
Single Title releases
3 Pins

Follow

Nora Roberts Quotes

10 Pins
5493 followers

All these quote pins were uploaded directly with no links attached. A waste!



Michael J. Sullivan, Author

382
Followers

177
Following

www.riyria.blogspot.com
Fairfax, VA / I'm the author of
Riyria Revelations Riyria
Chronicles from Orbit and
Hollow World from Tachyon.
I add a modern spin to
classic fantasy and sci-fi.

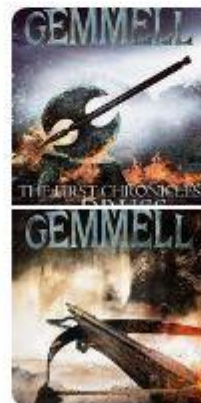
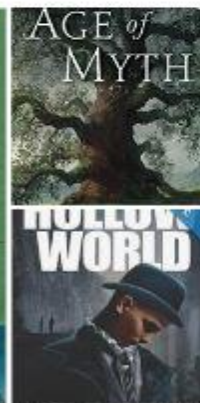
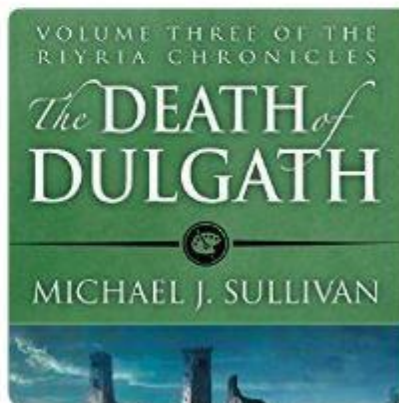
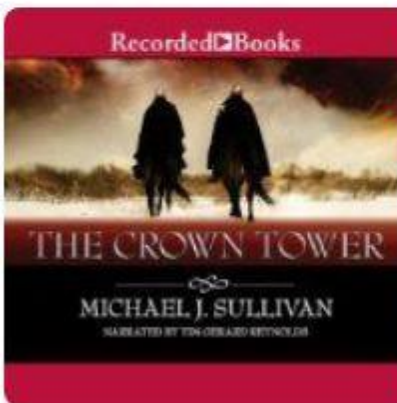


Michael J Sullivan, Fantasy Novelist

20 boards, 382 followers

<https://www.pinterest.com/authorsullivan>

<http://riyria.blogspot.com>



Audio book's I've written
6 Pins

Follow

Novels I've Written
15 Pins

Follow

Popular Fantasy Novels
69 Pins

Follow



Audio book's I've written

9 Pins

Follow



Novels I've Written

16 Pins

Follow



Popular Fantasy Novels

89 Pins

Follow



Anticipated Fantasy R...

9 Pins

Follow



Notable Indie Books

8 Pins

Follow



Debut SciFi/Fantasy of ...

8 Pins

Follow



Fantasy Blogs

6 Pins

Follow



Best Selling Fantasy A...

18 Pins

Follow



Popular Fantasy Auth...

28 Pins

Follow



Notable Indie Authors

18 Pins

Follow



Popular Steampunk B...

8 Pins

Follow



Ask me Anything - red...

8 Pins

Follow



Hugo Award Nominee...

6 Pins

Follow



Writing Advice Posts

2 Pins

Follow



Authors for Unfettered...

22 Pins

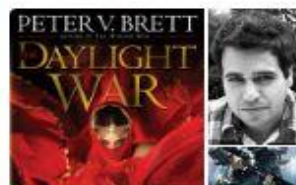
Follow



2012 Goodreads Choc...

16 Pins

Follow



Fantasy Faction's 10 ...

10 Pins

Follow



Best Fantasy Books Mo...

11 Pins

Follow



Audible Bestselling Ep...

20 Pins

Follow



Audible's Spring Previ...

22 Pins

Follow



Audio books by Micha...

8 Pins

Follow



Books of The First Em...

6 Pins

Follow



2014 reddit Fantasy's ...

26 Pins

Follow



Short stories of Micha...

1 Pin

Follow

Amanda Hocking

2,399
Followers

98
Following

www.hockingbooks.com
Rochester, Minnesota / Red Bull addict. Batman devotee. Unicorn enthusiast. Muppet activist. Author of Trylle, Watersong, My Blood Approves, Hollows, and Kanin series

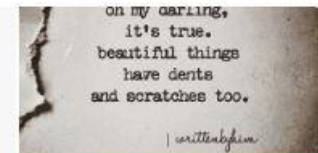
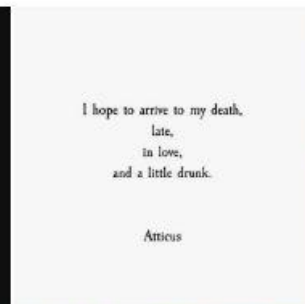


Amanda Hocking, Bestselling Fantasy Novelist

49 boards, 2,399 followers

<https://www.pinterest.com/aehocking>

<http://www.hockingbooks.com>



Real Fast Social Gra

Quotes & Words & Thoughts & Lyrics

46 Pins

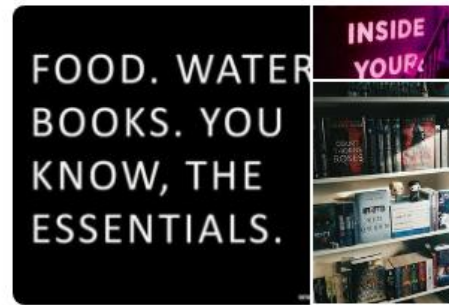
Amanda Hocking – Sample Boards



Ice Kissed: Dream Cast
Last saved to 7 weeks ago



Piercings
Last saved to 16 weeks ago



Books I Read
Last saved to 16 weeks ago



Gownspiration
Last saved to 16 weeks ago



Hair Ideas
Last saved to 22 weeks ago



Bookend Ideas
Last saved to 25 weeks ago



bookends
Last saved to 26 weeks ago



Halloween Ideas
Last saved to 26 weeks ago



Ice Kissed: Dream Cast

18 Pins

1617 followers

Dream cast ideas for the second book in the Kanin Chronicles. I'd love to see what your ideas for the cast, so follow the board, and I'll add you so can pin your favorite images the characters in Ice Kissed.



Amanda Hocking



Painting with Watercolors, Glue, and Salt. So cool, I want...



Katey McDuffie

Ice Kissed: Dream Cast



Ronda Rousey as Bryn Aven



Amanda Hocking

Ice Kissed: Dream Cast



Farewell letter from



Amanda Hocking

Ice Kissed: Dream Cast



Here's why UFC fighter Ronda Rousey gained weight to be in...?

Re



Amanda Hocking

FAVORITES

Heroes

Olenna Tyrell, Jim Henson, Leslie Knope, John Hughes, Beatrix Potter, Norma Desmond, and Batman.

Authors

Kurt Vonnegut, Courtney Summers, Neil Gaiman, Richelle Mead, Anne Rice, Claudia Gray, Stephen King, Holly Black, Jane Austen, and Jeph Loeb.

Movies

Labyrinth, The Dark Knight, Mad Max Fury Road, Up, Empire Strikes Back, The Room, Aliens, Jaws, Bladerunner, and Ghostbusters.

Actors

Michael Caine, Anjelica Huston, Jessica Lange, Sam Rockwell, Angela Bassett, Tom Hardy, Charlize Theron, Idris Elba, Stanley Tucci, and Kevin Kline.

Plays

A Midsummer Night's Dream.

TV Shows

Law & Order, Judge Judy, Bob's Burgers, Mystery Science Theater 3000, Game of Thrones, Rick & Morty, Top Chef, Futurama, Orange is the New Black, and Catfish.

Bands

Silverchair/Daniel Johns, INXS, Florence + the Machine, The Cure, Lorde, Halsey, Bastille, Meg Myers, Ellie Goulding, and Ryan Adams.

Hugh Howey

474
Followers

52
Following

www.hughhowey.com
Hugh Howey is the author of the award-winning Molly Fyde Saga and the New York Times and USA Today bestselling WOOL series.



Hugh Howey, Bestselling Fantasy Novelist
17 boards, 474 followers

<https://www.pinterest.com/hughhowey>

<http://www.hughhowey.com>



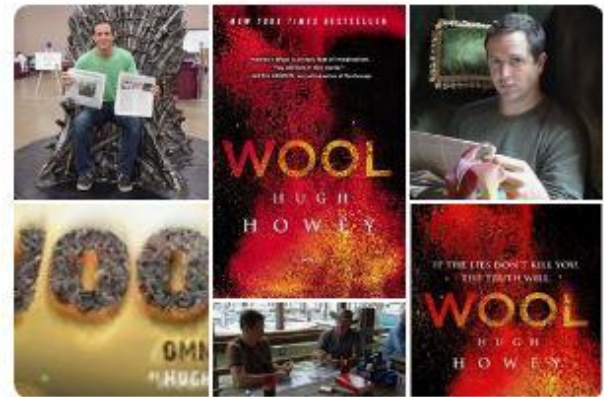
WOOL Series
9 Pins

Follow



Sail Around the World
25 Pins

Follow



Interviews & Book Sig...
29 Pins

Follow

Hugh Howey, Bestselling Fantasy Novelist

I didn't market *Wool* at all in the beginning.

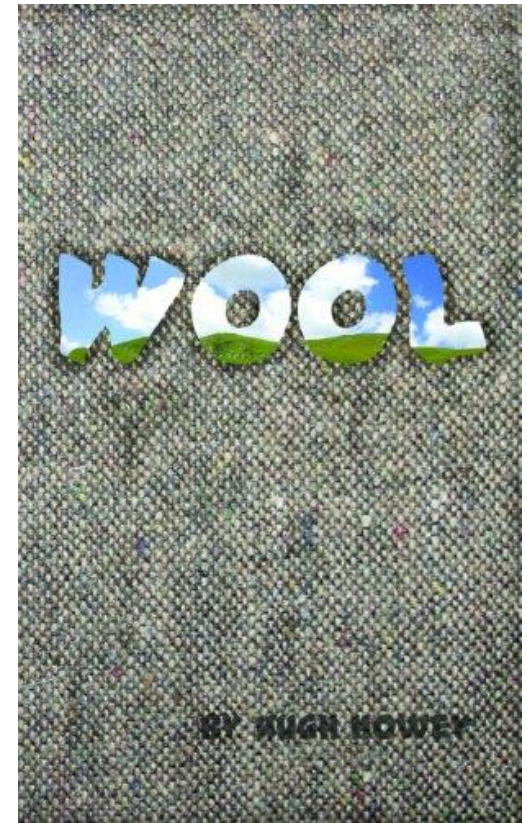
It wasn't until the sales started shooting up that I began throwing logs on the fire.

I did promotion days where I gave the first book away for free (it's now set to free permanently).

The best promotion, I've found, is to interact with existing readers (which is enjoyable) rather than browbeat new people into reading (which nobody likes).

If the work is making people happy, they'll tell others.

That's the best promotion.



kindleunlimited



Wool 2 - Proper Gauge
(Silo series)

> Hugh Howey

★★★★★ 342

Kindle Edition

\$0.99

kindleunlimited



Wool 3 - Casting Off (Silo
series)

> Hugh Howey

★★★★★ 263

Kindle Edition

\$0.99

kindleunlimited



Wool 4 - The Unraveling
(Silo series)

> Hugh Howey

★★★★★ 263

Kindle Edition

\$1.99

kindleunlimited



Wool 5 - The Stranded
(Silo series)

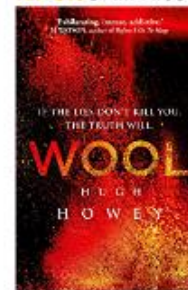
> Hugh Howey

★★★★★ 501

Kindle Edition

\$2.99

kindleunlimited



Wool Omnibus Edition
[Kindle in Motion] (Silo
series Book 1)

> Hugh Howey

★★★★★ 13,634

Kindle Edition

\$5.99

Hugh Howey, Bestselling Fantasy Novelist

Hugh Howey, Bestselling Fantasy Novelist

17 boards, 474 followers

<https://www.pinterest.com/hughhowey>

<http://www.hughhowey.com>

I shall reveal all of my secrets! The trick is quite simple: I dance for reviews.

And since those crazy judges on *So You Think You Can Dance* neglected to include me on this year's season (Nigel, you are SO MEAN!) the only way to see my sick moves is to read and review my books.

This is me on Broadway. Literally. You see? It's like taking coins from strangers. All you need is a monkey in a funny hat. Which would be me.

Now, I'm trusting you good people with my diabolical schemes. Use them for evil or hilarity, never for good.

Real Fast Social Graphics



Hugh Howey, Bestselling Fantasy Novelist
17 boards, 474 followers

<https://www.pinterest.com/hughhowey>

<http://www.hughhowey.com>

In one of my least sober states of mind, I promised a reader that if I ever got to 100 Amazon reviews of "WOOL," I would dance to my wife's Kinect game while wearing a silly hat.

On February 14th, 2012, the fateful day forecast by the Mayans came to pass. The end, my friends, is well frickin' nigh.



YouTube Link:

<https://www.youtube.com/watch?v=ZIoHOBRNO78>



Real Fast Social Graphics

Section V, Lesson 1B

Pinterest for Novelists

Presenter: John Kremer



Here are a few of the key pins fiction authors should use.

Short Story
(or book excerpt)

Real Fast Social C

The Two Wolves



An old Cherokee chief was teaching his grandson about life.

"Inside every one of us," he told the boy, "There are two wolves who are always fighting."

"One wolf is evil. He is anger, lies, greed, arrogance, envy, resentment, and ego.

"The other wolf is good. He is love, joy, peace, kindness, hope, humility, generosity, truth, and faith.

"This fight between good and evil is going on inside you — and inside every other person as well."

The grandson thought about his grandfather's story for a minute and then asked, "Which wolf will win?"

The old chief quietly replied, "The one you feed."

The Fence

Once upon a time, there was a young boy with a very bad temper.

To teach the boy a lesson, his father gave him a bag of nails and told him that every time he lost his temper he must hammer a nail into their wooden fence.

On the first day of this lesson, the little boy had driven 26 nails into the fence. That's how angry he was!



Over the next few weeks, the boy began to control his temper. And so he hammered fewer and fewer nails into the fence.

It wasn't long before the boy learned it was easier to hold his temper than to drive those nails into that fence.

The day finally came when the boy didn't lose his temper even once. He was so proud of himself. He couldn't wait to tell his father.

Pleased, his father suggested that the boy now pull out one nail for each day that he could hold his temper.

Several weeks went by and soon the boy was able to tell his father that all the nails were gone.

Then the father took his son by the hand and led him to the fence.

"You have done very well, my son," he smiled. "But look at all the holes in the fence. The fence will never be the same."

The little boy listened carefully as his father continued to speak.

"When you say things in anger, they leave permanent scars just like these. And no matter how many times you say you're sorry, the wounds will still be there."

<http://www.myncrediblewebste.com/the-fence>

"You did that on purpose."

"Did what on purpose?"

"Wore the don't-touch suit and the sex goddess perfume at the same time just to drive me crazy."

"Listen to the suit, Quinn. Dream about the perfume."

CAM & ANNA/SEA SWEPT



A book summary or description.

Brie's Story

A Paris Romance
by Caroline Clemens

Brie's Story is a fascinating tale of adventure, tragedy, and moving forward.

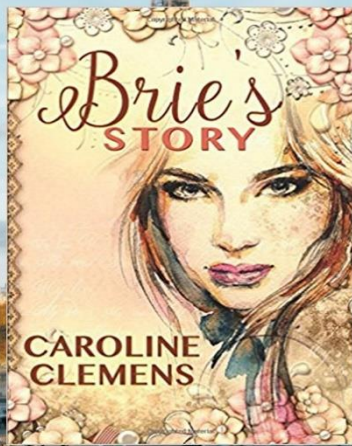
Two women meet on an airplane headed for Paris, each with unique circumstances, and possibly, the same goal in mind.

Each is escaping and looking to the future.

What will they find?

Where will they find it?

Whose heart will get to go on and find love in the city of light?



<http://amzn.to/2E8KINL>

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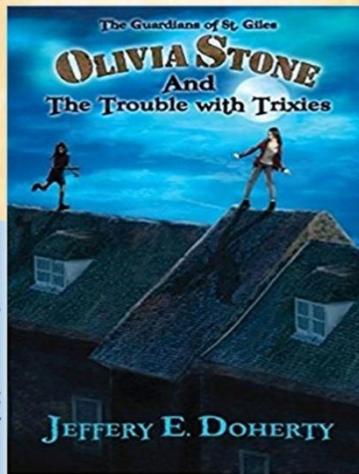
Olivia Stone and the Trouble with Trixies

Can a broken young girl help a guilt-ridden grotesque stop the monsters?

Despite crippling injuries from a falling statue, twelve-year-old Olivia Stone finds herself on the front lines in the battle between Good and Evil.

Olivia needs to rescue Yip, the smallest living grotesque and the cause of her accident, discover the hidden power locked within her, and find a way to outwit the trixies.

But trixies know every trick in the book, and while they may look sweet and childlike, something nasty is drawing these solitary pests together and their pranks are turning deadly.



<http://amzn.to/2DSY74f>

Drawing Lessons

A Transformative
Romance Novel
by Patricia Sands

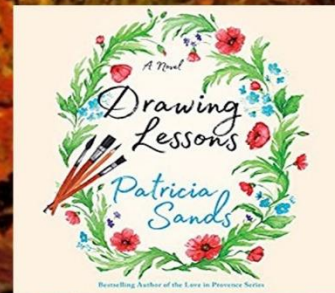
Sixty-two-year-old Arianna arrives in the South of France for a two-week artists' workshop full of anticipation but burdened by guilt.

Back home in Toronto, she has been living with the devastating diagnosis of her husband's dementia and the heartbreak of watching the man she has loved for decades slip away.

What does her future hold without Ben? Before her is a blank canvas.

She has traveled to Arles to set up her easel in the same fields of poppies and sunflowers that inspired Van Gogh.

Gradually, she rediscovers the inner artist she abandoned long ago.



<http://amzn.to/2EZWK51>

Blurbs or testimonials from readers.

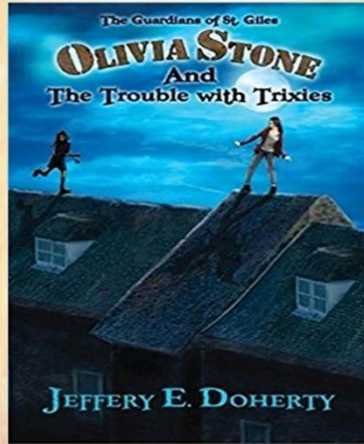
Olivia Stone and the Trouble with Trixies

"Your book is my new favourite book." — Phoebe M (10 years old)

"I absolutely loved this book!! I thought I would just read a few chapters, but from the very first chapter it had me wanting more. I couldn't put it down and had to read until the end. I can't wait for the second book! Teenagers will love this book." — Beth Donovan (Goodreads)

"This was a fun read with a feisty female lead, lots of life-and-death peril, and a good dash of magic thrown in to make it the complete package." — Jenay ds (Amazon review)

"Every chapter holds suspense and leaves the reader wanting to know what happens next. Not the usual Trixie tale." — Gail Kamer (Amazon review)



<http://amzn.to/2DSY74f>

Magicide

A Mysterious Novel
by Carolyn V. Hamilton

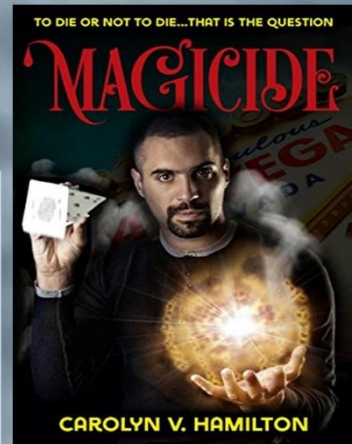
This book is a work of magic. — Susan Carpenter

The author doesn't mess around. ... This is a really scary page turner! I loved the ending plus the inside skinny about magicians and their magic. — Joan Massagli

A wonderful, entertaining, hilarious at times thriller. — Reggie on Amazon

If you love magic and a good mystery, read this book! Lots of twists and turns. Would highly recommend. Keeps you guessing. — LBJ on Amazon

Huge changes of plots, red herrings, well-kept secrets, and troubled souls ... Well-written and descriptive. — Gwen on Amazon



<http://amzn.to/2Gwrm8MZ>

"I dog-eared the corners, highlighted, marked, and sticky tabbed the entire *1001 Ways to Market Your Books*.

I have gotten more information from John's book than my whole first two years in college. I now feel more than prepared to market my book series."

Kimberley Clayton Blaine
author, *Mommy Confidence*



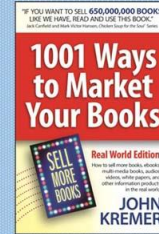
Mommy Confidence

8 Easy Steps to Reclaiming Balance, Motivation and Your Inner Diva



"The authors can't tell you if *Mommy Confidence* is hard to read... A bonus for any Mom who needs comfort and inspiration."
— *Author Robert* the author of *How To Sell So Good You Can't Come*
Kimberley Clayton Blaine, M.A., M.Ed.

<http://amzn.to/2DoNrGZ>

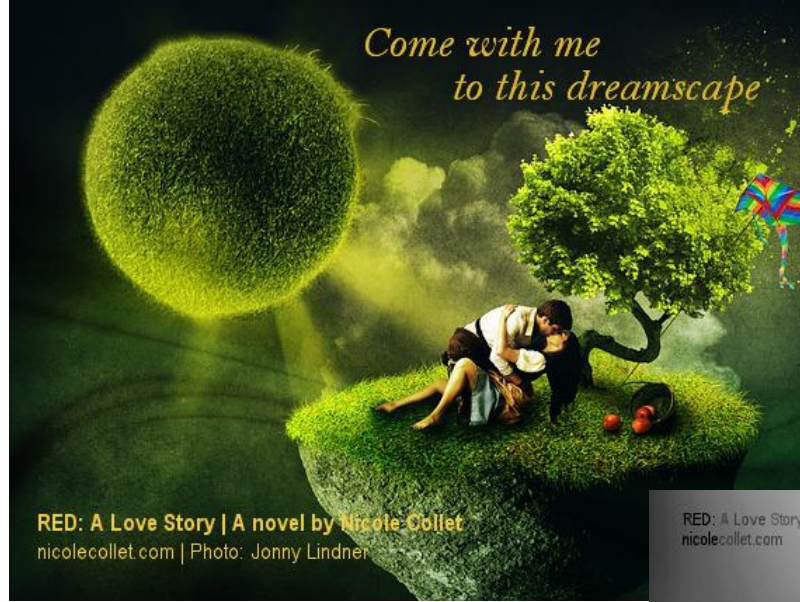


[BookMarketingBestsellers.com](http://amzn.to/2DoNrGZ)

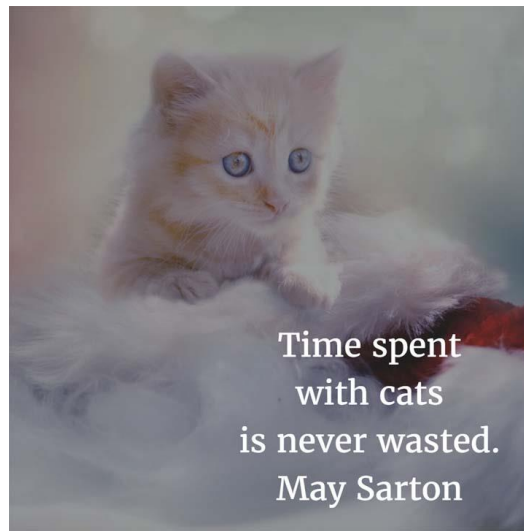
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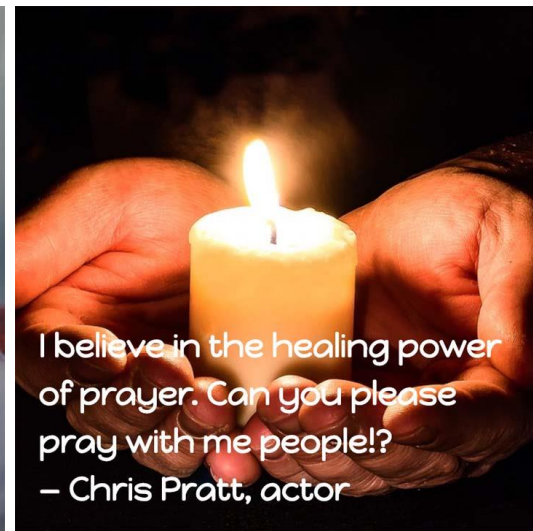
Quotes from your books.



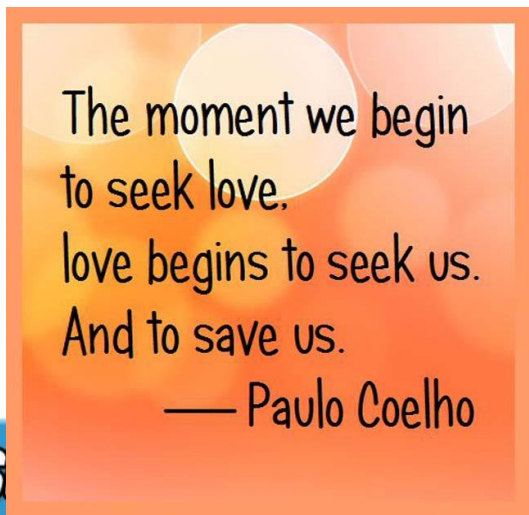
**Square quotes from
your books or others.
Great for Pinterest,
Twitter, Facebook,
Instagram, Google+.**



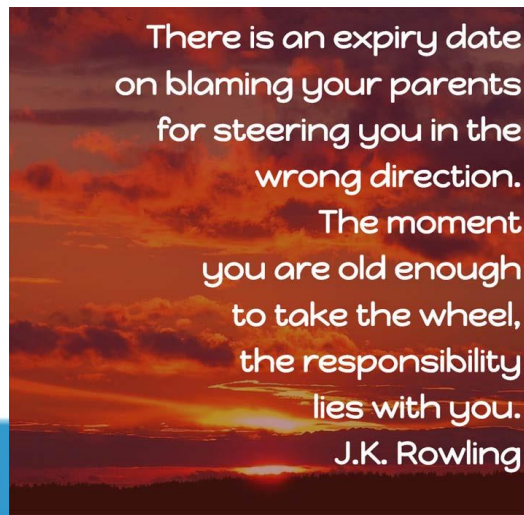
Time spent
with cats
is never wasted.
— May Sarton



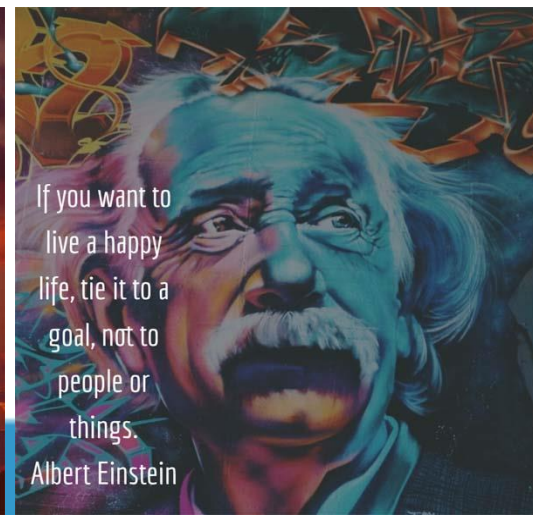
I believe in the healing power
of prayer. Can you please
pray with me people!?
— Chris Pratt, actor



The moment we begin
to seek love,
love begins to seek us.
And to save us.
— Paulo Coelho



There is an expiry date
on blaming your parents
for steering you in the
wrong direction.
The moment
you are old enough
to take the wheel,
the responsibility
lies with you.
— J.K. Rowling



If you want to
live a happy
life, tie it to a
goal, not to
people or
things.
— Albert Einstein

Tall quotes from your books.

I believe that all good things come from God. And after you believe in Him, you've got to believe in yourself. You've got to believe that you are special.
Dolly Parton

Your attitude is the one thing in your life you have full control over.

You can change it in an instant.

Now.

Not tomorrow.

Not next year.

This instant.

Now.

What are you waiting for?

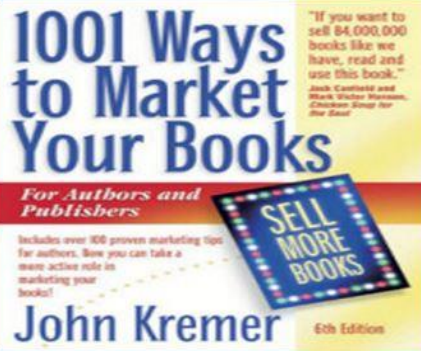
– John Kremer

BookMarketingBestsellers.com

Be true to yourself.
Do the promotions that match your heart, your mind, your service.

Ignore the rest (or pay someone else to do those things).

– John Kremer



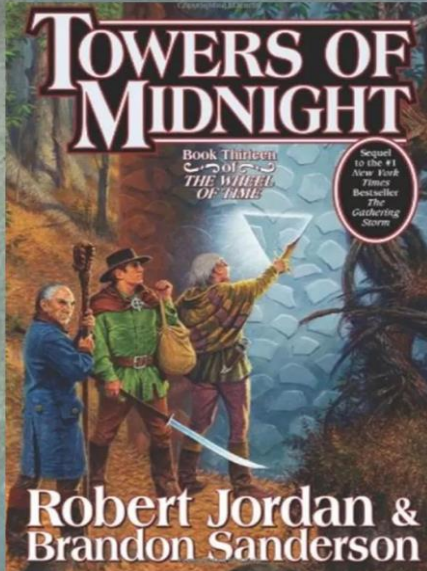
www.bookmarketingbestsellers.com

Tall
branded
quotes
from
your
books
are more
effective.

Real Fast Soc

When a woman wanted to be “part” of something, that meant she wanted to be in charge.

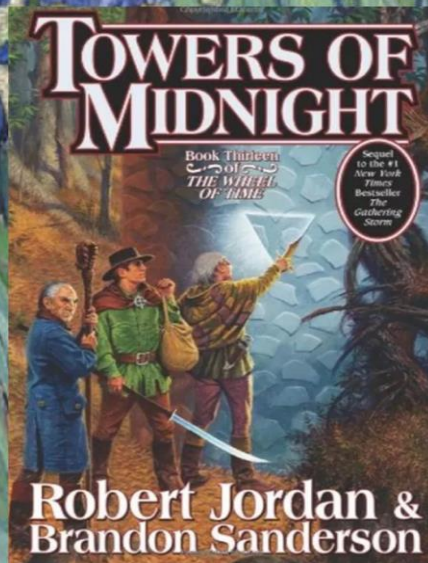
Mat Cauthon



BookMarketingBestsellers.com

Sometimes, a man can't seem to do two things without women wanting him to do one of those things a different way and ignore the other one completely.

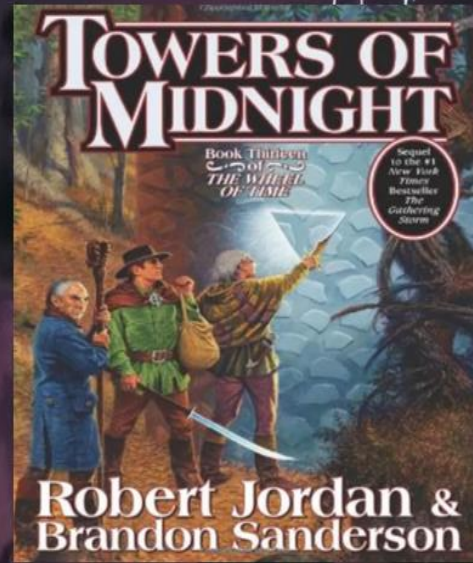
Mat Cauthon



BookMarketingBestsellers.com

Nothing was more dangerous for the sanity of men than a woman with too much time on her hands.

Mat Cauthon



BookMarketingBestsellers.com

Related pins to your genre.



Dress ca. 1790s



Round Gown: Textile ca. 1785–90; Dress ca. 1795, European...



Dress of Empress Josephine Bonaparte 1775



1790s riding jacket



Ensemble ca.1798. European (probably). cotton, silk.



Day dress, ca. 1795 (fabric ca. 1750)

Pictographs related to your genre.

How to Host
an AWESOME
Murder Mystery Dinner Party

TURNBULL'S
SCOTCH WHISKY

Viva VELDORO

HOW TO HOST A MURDER
 A DINNER PARTY GAME FOR EIGHT
 SO MUCH FUN, IT'S ALMOST CRIMINAL!

THREE DUCKS
 THE CHICAGO CAPER



Cupshe
WEEKLY HOTTEST SWIMSUITS
 Find Your Beach Faves

CelebrityWeight
 LossTips.com

Hot Fashions for Romance

Romantic Destinations
in Europe

Paris

Rome

Barcelona

Venice

Copenhagen

BookMarketingBestsellers.com

**Videos
related to
your genre
or novel...**



Watch on YouTube: <https://www.youtube.com/watch?v=tS-WGXIIKfo>

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**Videos
related to
your genre
or novel...**



Watch the video here: <http://bookmarketingbestsellers.com/great-book-trailer-book-cover-needs-work>

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**Videos
related to
your genre
or novel...**



Watch the video here: <http://bookmarketingbestsellers.com/fun-viral-book-trailer-incredibly-easy-to-duplicate-for-any-book>

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**Videos
related to
your genre
or novel...**



Watch the video here: <http://bookmarketingbestsellers.com/jennifer-miller-innovative-ways-to-market-a-novel>

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Brand some of your boards to look alike in the main board image.
Join some group boards (like Best Books and What Are You Reading?).
Share your podcast episodes (if you have a podcast).
Offer free books or ARCs.
Offer free book previews.
Follow other Pinterest users.
Encourage people to sign up for your newsletter.
Don't have any empty or half-empty boards.
Describe your pins with key words and phrases.
Describe your pins with Repin if you love...
Share holiday pins related to your books.
Ask for reader feedback on characters, settings, even plots.
Pin contests for repins, board creation, contest entries, etc.
Pin readers' pets, recipes, costumes, homes, etc.
Share what you love (food, travel, movies, TV shows, other authors).



If you write

romances,

create boards and pins
around . . .

Romantic dates
Romantic dinners
Romantic trips
Romantic destinations
Romantic movies
Romantic TV shows
Romantic books
Romantic people
Romantic deserts
Romantic quotes

If you write

fantasies,

create boards and pins
around . . .

Fantasy dates
Fantasy dinners
Fantasy trips
Fantasy destinations
Fantasy movies
Fantasy TV shows
Fantasy books
Fantasy people
Fantasy deserts
Fantasy quotes

Create similar boards
and pins if you write . . .

Science fiction
Westerns
Mysteries
Thrillers
Steampunk
Urban fiction
Erotic fiction
Historical fiction



New topics you might love



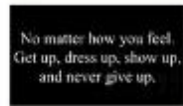
Note: Pinterest sends out emails to people based on their potential interests – like James Patterson’s *Maximum Ride* series with 1,700 followers (see bottom right corner). →→→→



Web banners
10k followers



Murder mystery parties
3k followers



Happy wednesday quotes
5k followers



Web design
6.8M followers



Magazines
15k followers

Whenever I finish an amazing book



Maximum ride
2k followers



Real Fast Social Graphics

Section V, Lesson 1-A & 1-B

Pinterest for Novelists

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Kremer and Daniel Hall

