

## Pinterest Profits

Get Your Piece of the \$11 Billion  
Annual “Share Economy”

Cash In On Peer To Peer Social Tokens

**Controversial** Case Study:

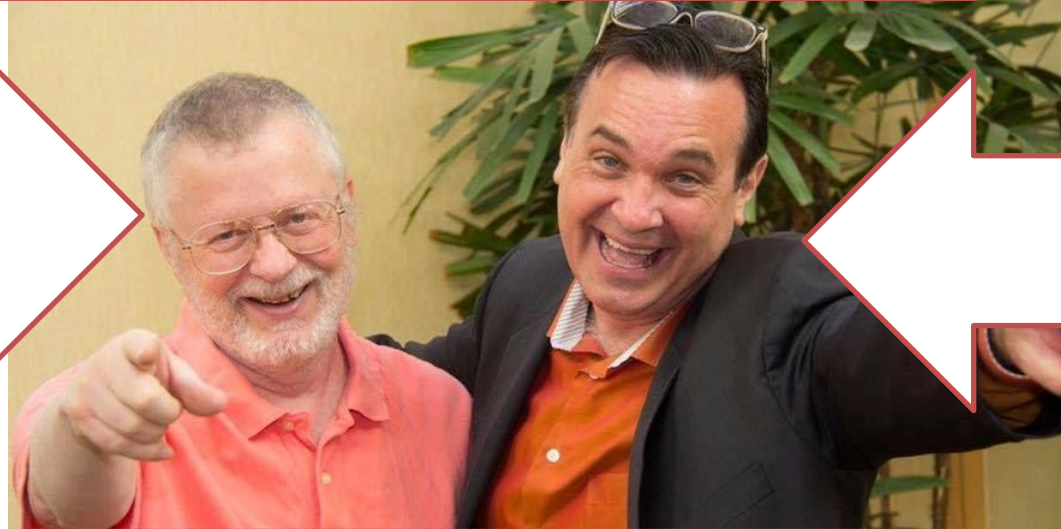
How I Drove Over 168K Clicks To My Website  
With Just One Graphic



# Who We Are . . .

John Kremer is an expert on book publishing and marketing and author of *1001 Ways To Market Your Books*. He is known as the grandfather of book marketing.

**“John Kremer was instrumental to our success in making *The 7 Habits of Highly Effective People* one of the two most influential business books of the 20th century.” – Stephen Covey**



Daniel Hall is a bestselling author, speaker, publisher, nurse, attorney and podcaster. He is also the creator of the highly popular “Real Fast” brand of training products.

**“If you want to sell 600,000,000 books like we have, read and use this book.”**

— Mark Victor Hanson and Jack Canfield, *New York Times* bestselling authors, *Chicken Soup for the Soul*



# What Are You Selling?

- Books
- Physical Products
- Affiliate offers
- Amazon, Etsy or eBay seller

Let Me Know In The Chat – Include A Link To The Offer



# How Are Sales Going?

- Let me know in the chat...
- Put 1 in chat if sales could be better
- Put 2 in chat if you're seeing sales but you'd like to increase them
- Put 3 in chat if you're going great guns and you're happy with your level of sales and you don't need anymore





# Fundamental Problem



Not Enough People Are Seeing Your Offers

But *What If* You Had Automatic Demand & Instant Momentum?

Do you think that would help?



# The Solution Is In Harnessing The Share Economy



# Examples of the Share Economy

## • **Characterized by Peer To Peer Help and Service**

- Uber (Ride Sharing)
- AirBNB (Short Term Rentals)
- Lyft (Ride Sharing)
- TaskRabbit (Odd jobs)
- Rover (Pet Sitting)
- RelayRides (Car Rental)
- Liquid (Bike Rental)
- LendingClub (Money Lending)

Have you either used one of these services or know of a friend or family who has?



# Are There Social Platforms That Participate In The Share Economy?

## You Would Think So But...

- Facebook/ Instagram – To get significant exposure you must pay
- Twitter – You can RT but the half-life a Tweet is 24 minutes and its only to your followers – For most of us not worth sharing
- LinkedIn - You can share content but most of it is shared within professional groups and only with connections





Only One Share Economy Platform

The Pinterest logo is displayed in a large, red, cursive font. It features a stylized 'P' that forms a circular shape, followed by the word 'interest' in a lowercase, flowing script.

Any Post You Make Can Be Seen By ALL Pinterest Users And Can Be Easily Found Even Years Later And The Backbone And Culture Of Pinterest Is Sharing Or What Pinterest Calls RePinning!

# Anyone Here Now Currently On Pinterest?

- Let us know in the chat....



# What is Pinterest

- Pinterest is like an online bulletin board—mostly for collecting visual pieces of multimedia (mostly images)
- People use Pinterest to **discover** and save ideas.
- Ideas can take lots of forms, from recipes to renovation projects to the perfect pair of shoes.
- Every idea is represented by a “Pin” that includes an **image**, a **description** and a “[link back to the image’s source online](#)”.
- When people **click** a Pin’s URL they can find out more about the idea and **act on it**.





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# How Most People Pin & Repin

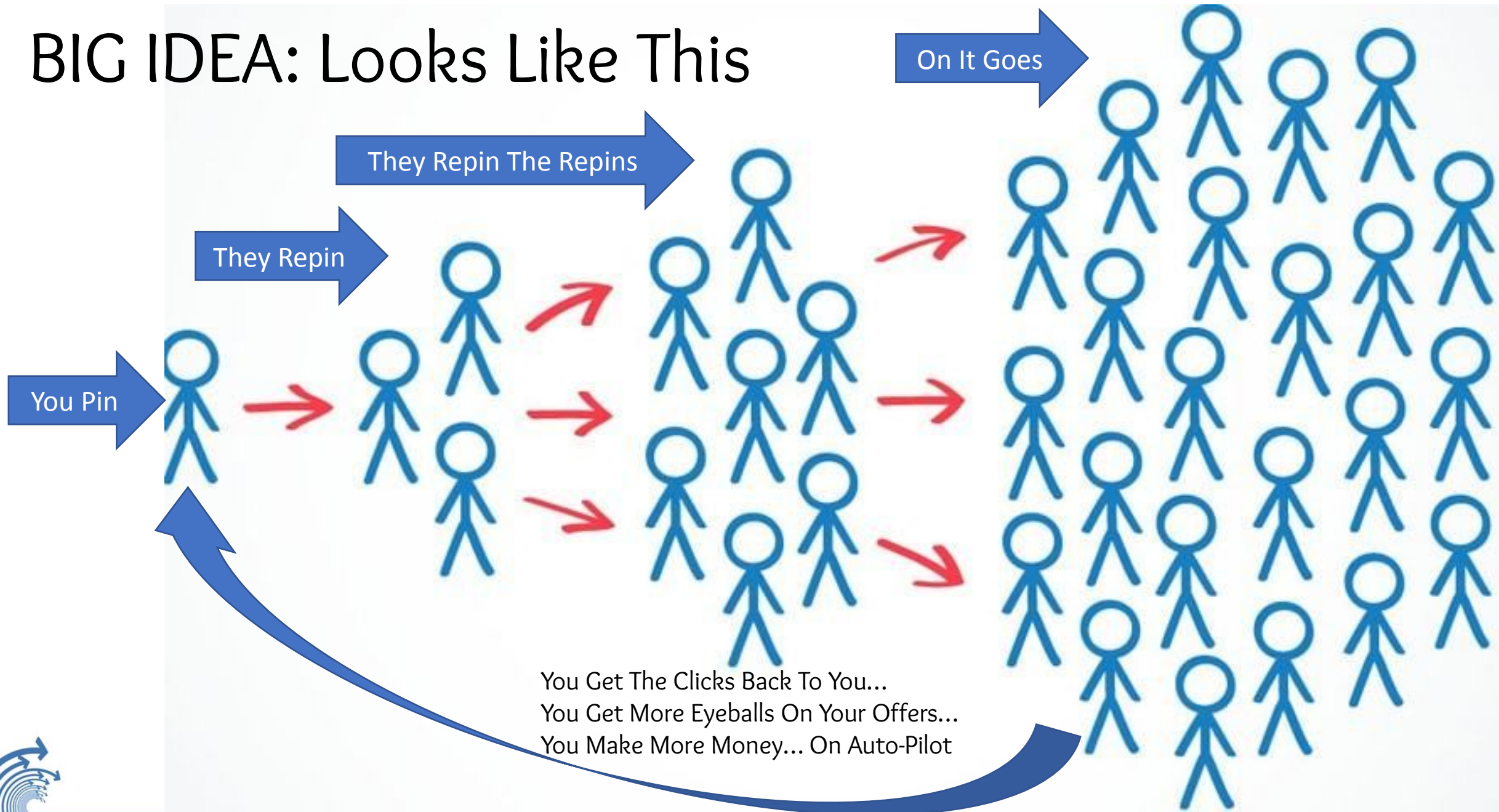


# Pinterest is the only platform that...

- Encourages users to organize boards dedicated to niches that people are interested in
- Is visually stimulating and fun to browse
- Makes it easy to add a clickable link anywhere you want
- Actively encourages users to share pins and repins
- Links (to your offers) also get shared with the images
- Pins get shared and re-shared and re-re-shared over and over
- Can generate clicks for years...



# BIG IDEA: Looks Like This



Makes Sense Because  
The Average Pin is  
Repinned Eleven Times

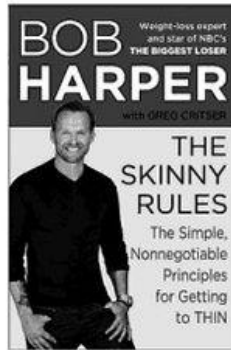


Source: <https://www.shopify.com/infographics/pinterest>



## THE SKINNY RULES

- RULE 1: Drink a Large Glass of Water Before Every Meal—No Excuses!
- RULE 2: Don't Drink Your Calories
- RULE 3: Eat Protein at Every Meal—or Stay Hungry and Grouchy
- RULE 4: Slash Your Intake of Refined Flours and Grains
- RULE 5: Eat 30 to 50 Grams of Fiber a Day
- RULE 6: Eat Apples and Berries Every Single Day. Every. Single. Day!
- RULE 7: No Carbs After Lunch
- RULE 8: Learn to Read Food Labels So You Know What You Are Eating
- RULE 9: Stop Guessing About Portion Size and Get It Right—for Good
- RULE 10: No More Added Sweeteners, Including Artificial Ones
- RULE 11: Get Rid of Those White Potatoes
- RULE 12: Make One Day a Week Meatless
- RULE 13: Get Rid of Fast Foods and Fried Foods
- RULE 14: Eat a Real Breakfast
- RULE 15: Make Your Own Food and Eat at Least Ten Meals a Week at Home
- RULE 16: Banish High-Salt Foods
- RULE 17: Eat Your Vegetables—Just Do It!
- RULE 18: Go to Bed Hungry
- RULE 19: Sleep Right
- RULE 20: Plan One Splurge Meal a Week



# Case Study: How I Drove Over 168K Clicks To My Website With Just One Graphic

## The Tip-O-Graphic Piggy-Back On A Viral Phenom





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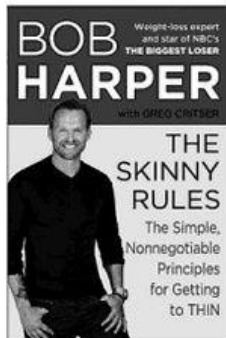
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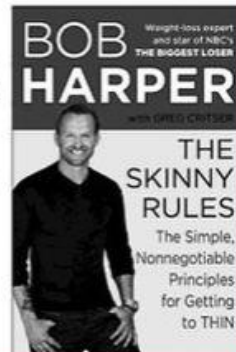
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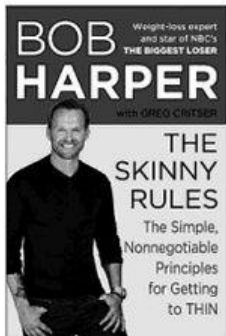
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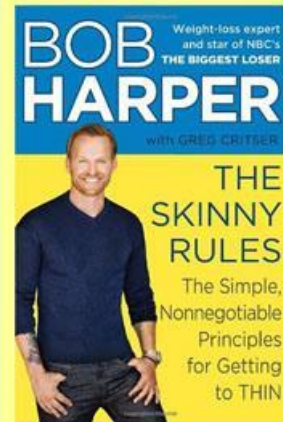
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## Bob Harper *The Skinny Rules*

- 1. Drink a large glass of water before every meal. No excuses.
- 2. Don't drink your calories.
- 3. Eat protein at every meal – or stay hungry and grouchy.
- 4. Slash your intake of refined flours and grains.
- 5. Eat 30 to 50 grams of fiber every day.
- 6. Eat apples and berries every single day. Every. Single. Day.
- 7. No carbs after lunch.
- 8. Learn to read food labels so you know what you are eating.
- 9. Stop guessing about portion size and get it right.
- 10. No more added sweeteners, including artificial ones.
- 11. Get rid of those white potatoes.
- 12. Make one day a week meatless.
- 13. Get rid of fast foods and fried foods.
- 14. Eat a real breakfast.
- 15. Make your own food and eat at least 10 meals a week at home.
- 16. Banish high-salt foods.
- 17. Eat your vegetables. Just do it.
- 18. Go to bed hungry.
- 19. Sleep right.
- 20. Plan one splurge meal a week.



From *The Skinny Rules*:  
*The Simple, Nonnegotiable Principles for Getting to Thin* by Bob Harper





1,416,972 total repins  
(2,324,000 repins now)

168,424 website visits

Since January 7, 2013

Average of 2,600 visitors  
per month!

The original redesign  
posted in November 2012  
has had 137,788 repins in  
19 months and still drives  
500 visitors to  
InfographicADay.com every  
month.

1.4M Pinned



Bob Harper: The Skinny Rules		168,424
Infographic: The Power of Napping		113,003
15 Things to Give Up If You Want to Be Happy		60,570

Bob Harper: The Skinny Rules  
Added 10 hours ago from infographicaday.com

1,416,972 people have Pinned this.





# The Lasting Power of a **Pinterest** Pin



**Twitter Tweets** —  
last from **20 seconds to two days**

The half-life of a tweet is 24 minutes.



**Facebook Posts** —  
last from a few hours to two days

The half-life of a Facebook post is 90 minutes.



**Pinterest Pins** —  
last for more than two years!  
**Still driving traffic day after day!**

The half-life of a Pinterest pin is 3.5 months.



# Fantastic News....

## Pinterest Pins Converts To Eyeballs!

People click through on pins and repins at an astounding rate – anywhere from 2% to 25% click-through rate!

Users are ready and willing to visit your sales pages!





Can you do this?



# 100 WAYS TO SAY GREAT!

Everyone likes to hear that they or something they've done is great. But great can get old, cliched, musty. If you want to praise someone enthusiastically, try one of these alternatives.

- |                |                    |                |
|----------------|--------------------|----------------|
| Admirable!     | Grand!             | Solid!         |
| Amazing!       | Impressive!        | Special!       |
| Arresting!     | Incomparable!      | Spectacular!   |
| Astonishing!   | Incredible!        | Splendid!      |
| Astounding!    | Inestimable!       | Splendiferous! |
| Awesome!       | Invaluable!        | Splendorous!   |
| Awe-inspiring! | Laudable!          | Staggering!    |
| Beautiful!     | Lovely!            | Sterling!      |
| Breathtaking!  | Magnificent!       | Striking!      |
| Brilliant!     | Marvelous!         | Stunning!      |
| Capital!       | Masterful!         | Stupendous!    |
| Captivating!   | Mind-blowing!      | Super!         |
| Clever!        | Mind-boggling!     | Superb!        |
| Commendable!   | Miraculous!        | Super-duper!   |
| Delightful!    | Monumental!        | Superior!      |
| Distinguished! | Notable!           | Superlative!   |
| Distinctive!   | Noteworthy!        | Supreme!       |
| Engaging!      | Out of sight!      | Surprising!    |
| Enjoyable!     | Out of this world! | Terrific!      |
| Estimable!     | Outstanding!       | Thumbs up!     |
| Excellent!     | Overwhelming!      | Thrilling!     |
| Exceptional!   | Peerless!          | Tiptop!        |
| Exemplary!     | Perfect!           | Top-notch!     |
| Exquisite!     | Phenomenal!        | Transcendent!  |
| Extraordinary! | Praiseworthy!      | Tremendous!    |
| Fabulous!      | Priceless!         | Unbelievable!  |
| Fantastic!     | Rapturous!         | Uncommon!      |
| Fascinating!   | Rare!              | Unique!        |
| Finest!        | Refreshing!        | Unparalleled!  |
| First-rate!    | Remarkable!        | Unprecedented! |
| Flawless!      | Sensational!       | Wonderful!     |
| Four-star      | Singular!          | Wondrous!      |
| Glorious!      | Skillful!          | World-class!   |
|                | Smashing!          |                |

Brought to you by [Blog.WriteAtHome.com](http://Blog.WriteAtHome.com)

Over 107,000 repins! -> 6,286 visits

# 18 ↑

## Things High Achievers Do That Low Achievers Don't

- 1. They move on.** They don't waste time feeling sorry for themselves.
- 2. They keep control.** They don't give away their power.
- 3. They embrace change.** They welcome challenges.
- 4. They stay happy.** They don't complain. They don't waste energy on things they can't control.
- 5. They are kind,** fair, and unafraid to speak up. They don't worry about pleasing other people.
- 6. They are willing to take calculated risks.** They weigh the risks and benefits before taking action.
- 7. They invest their energy in the present.** They don't dwell on the past.
- 8. They accept full responsibility for their past behavior.** They don't make the same mistake over and over.
- 9. They celebrate other people's success.** They don't resent that success.
- 10. They are willing to fail.** They don't give up after failing. They see every failure as a chance to improve.
- 11. They enjoy their time alone.** They don't fear being alone.
- 12. They are prepared to work and succeed on their own merits.** They don't feel the world owes them anything.
- 13. They have staying power.** They don't expect immediate results.
- 14. They evaluate their core beliefs** - and modify as needed.
- 15. They expend their mental energy wisely.** They don't spend time on unproductive thoughts.
- 16. They think productively.** They replace negative thoughts with productive thoughts.
- 17. They tolerate discomfort.** They accept their feelings without being controlled by them.
- 18. They reflect on their progress** every day. They take time to consider what they've achieved and where they are going.



[BookMarketingBestsellers.com](http://BookMarketingBestsellers.com)

92,000 repins -> 32,086 visits

## 15 Things to Give Up If You Want to Be Happy

- 1. Give up your need to always be right.**  
*Would I rather be right, or would I rather be kind? — Wayne Dyer*
- 2. Give up your need for control.**  
*By letting it go, it all gets done. The world is won by those who let it go. When you try & try, the world is beyond winning. — Lao Tzu*
- 3. Give up on blaming others.**  
*A man can fail many times, but he isn't a failure until he begins to blame somebody else. — John Burroughs*
- 4. Give up your self-defeating self-talk.**  
*The mind is a superb instrument if used rightly. Used wrongly, however, it becomes very destructive. — Eckhart Tolle*
- 5. Give up your limiting beliefs.**  
*A belief is not an idea held by the mind; it is an idea that holds the mind. — Elly Roselle*
- 6. Give up complaining.**  
*You can complain because roses have thorns, or you can rejoice because thorns have roses. — Ziggy*
- 7. Give up the luxury of criticism.**  
*Spend so much time improving yourself that you have no time left to criticize others. — Christian D. Larsen*
- 8. Give up your need to impress others.**  
*Don't try to impress others. Let them have the fun of impressing you. — James R. Fisher, Jr.*
- 9. Give up your resistance to change.**  
*Follow your bliss and the universe will open doors for you where there were only walls. — Joseph Campbell*
- 10. Give up labels.**  
*The highest form of ignorance is when you reject something you don't know anything about. — Wayne Dyer*
- 11. Give up on your fears.**  
*The only thing we have to fear is fear itself. — Franklin Delano Roosevelt*
- 12. Give up your excuses.**  
*99% of failures come from people who have the habit of making excuses. — George Washington Carver*
- 13. Give up the past.**  
*Forget the mistakes of the past and press on to the greater achievements of the future. — Christian D. Larsen*
- 14. Give up attachment.**  
*The wise individual doesn't get too attached to any of life's pleasures, knowing that wonderful science is hard at work proving it's bad for him. — Bill Vaughan*
- 15. Give up living your life to other people's expectations.**  
*The world is a mirror and reflects back your expectations. What you get is what you see. You create your own reality. — Denis Waitley*

Source: <http://worldobserveronline.com/2012/04/25/15-things-you-should-give-up-to-be-happy>

Over 281,000 repins! 38,106 visits

## 16 Unusual Uses for Cucumbers . . .



- 1. Anti-Wrinkle** — Sliced cucumbers applied to your skin tighten the collagen in your skin, thus ridding you of wrinkles, cellulite, and puffiness around your eyes.
- 2. Hangover Relief** — Cucumbers are high in B vitamins and electrolytes. Eat half a cucumber before bed to avoid hangovers or headaches.
- 3. Sunburn Treatment** — No aloe? No worries! Rub a slice of cucumber on sunburns or irritated skin.
- 4. Pest Control** — Repel garden pests by placing a small pie tin with 3 or 4 cucumber slices in your garden. Replace every two weeks.
- 5. Bad Breath Relief** — Place a slice of cucumber on the roof of your mouth. Hold it there for 30 seconds. It kills the bacteria in your mouth.
- 6. Squeak Eliminator** — Rub a cucumber on hinges to eliminate squeaks.
- 7. Shoe Polish** — Rub a slice of cucumber on your shoe to shine it. Also repels water off shoes.
- 8. Crayon Remover** — To remove crayon and pen marks on walls, simply take an unpeeled cucumber and rub the crayon off.
- 9. Constipation Relief** — Cucumber seeds are diuretic. Eat a whole cucumber to get relief.
- 10. Mirror Defogger** — Rub a slice of cucumber on your mirrors before showering and it will keep your mirrors clear and fog-free.
- 11. Cholesterol Reducer** — Eating cucumbers regularly will help lower cholesterol.
- 12. Tarnish Remover** — A cucumber slice can eliminate any tarnish with a simple rub. You can remove years of tarnish while leaving your stainless steel appliances, faucets, and more streak free.
- 13. Lower Blood Pressure** — A regular diet of cucumbers helps to lower blood pressure.
- 14. Energy Booster** — Replace coffee and energy drinks with a cucumber. The B vitamins and carbohydrates give you a long-lasting and healthier boost of energy.
- 15. Cheap Facial** — Boil a sliced-up cucumber. Remove from the heat, lean over the pot, and let the steam clean your pores.
- 16. Munchies Relief** — Eat cucumbers for more energy and to relieve the munchies. Cucumbers are a great low-calorie snack.

<http://www.infographicaday.com/16-unusual-uses-for-cucumbers>

Photo credit: Oakley Originals / CC BY

Over 96,000 repins! -> 7,830 visits



Real Fast Social Graphics



If you had you may enjoy benefits like this...



# 100 WAYS TO SAY GREAT!

Everyone likes to hear that they or something they've done is great. But great can get old, cliched, musty. If you want to praise someone enthusiastically, try one of these alternatives.

Admirable!	Grand!	
Amazing!	Impressive!	
Arresting!	Incomparable!	
Astonishing!	Incredible!	
Astounding!	Inestimable!	
Awesome!	Invaluable!	
Awe-inspiring!	Laudable!	
Beautiful!	Lovely!	
Breathtaking!	Magnificent!	
Brilliant!	Marvelous!	
Capital!		
Captivating!		
Clever!		
Commendable!		
Delightful!		
Distinguished!		
Distinctive!		
Engaging!		
Enjoyable!		
Estimable!		
Excellent!		
Extraordinary!		
Fabulous!		
Fantastic!		
Fascinating!		
Finest!		
First-rate!		

1318 Brought to you by [BlogWriteAtt](#)

154,000 repins  
19,468 visits

# 18 Things High Achievers Do That Low Achievers Don't

1. They move...
2. They keep...
3. They en...
4. They c...

Book Making Bestsellers.com

199,000 repins  
56,920 visits

# 15 Things to Give Up If You Want to Be Happy

1. Give up...
2. Give up...
3. Give up...
4. Give up...
5. Give up...
6. Give up...
7. Give up...
8. Give up...
9. Give up...
10. Give up...
11. Give up...
12. Give up...
13. Give up...
14. Give up...
15. Give up...

Source: <http://www.infographicaday.com/2012/04/25/15-things-you-should-give-up-to-be-happy>

312,000 repins  
60,053 visits

# 16 Unusual Uses for Cucumbers

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6. Shoe Polish
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10. Cholesterol Reducer
11. Tarnish Remover
12. Lower Blood Pressure
13. Energy Booster
14. Cheap Facial
15. Munchies Relief

6863 more visits

107,000 repins  
14,693 visits

66726 Visits in 3 Years with just 4 pins on auto-pilot!

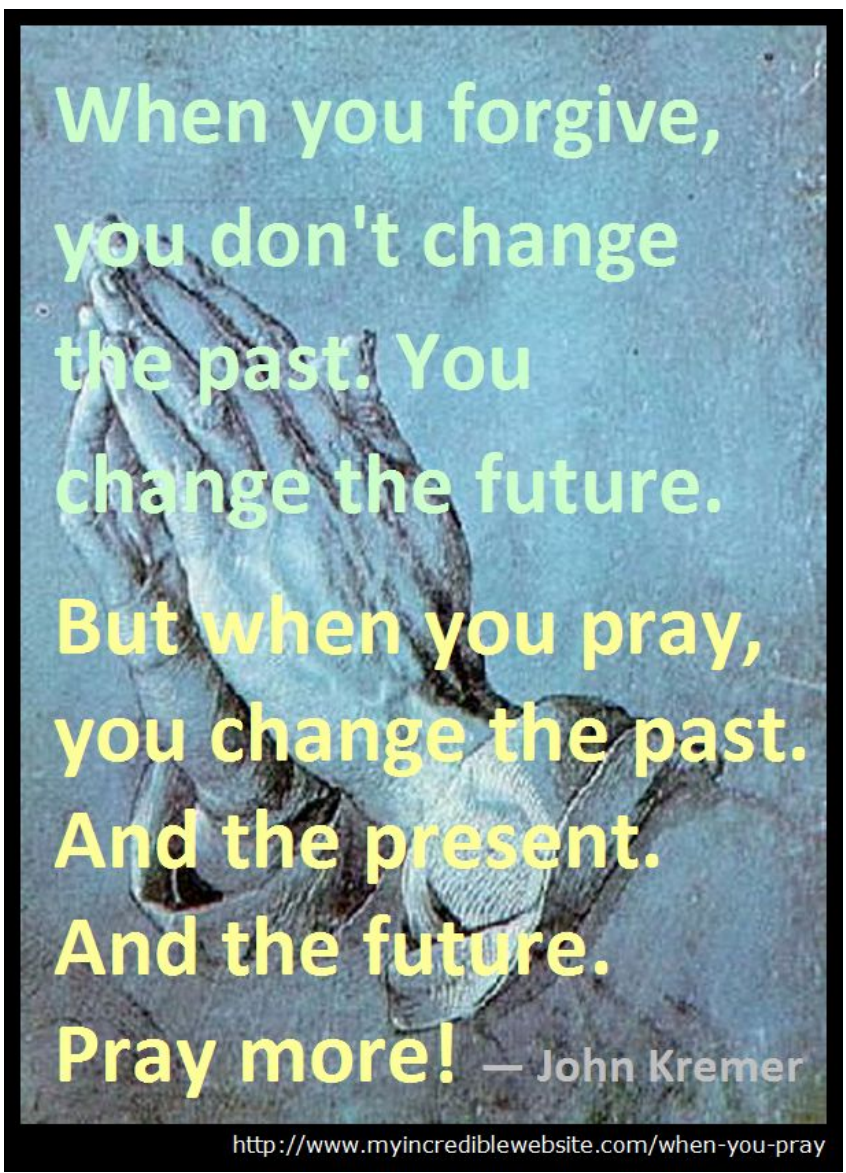




A post that was repinned 15 times since the original blog post.

Note also: 266 people have pinned this graphic in the first 10 hours.

→ → →



When you forgive, you don't change the past. You change the future. — unknown / But when you pray, you change the past. And the present. And the future. That's the power of prayer. Pray more! — John Kremer #Prayer Matters

Added 10 hours ago from myincrediblewebsite.com

📌 15 ❤️ 1 💬

Added by John Kremer / Fitne...

Added to Fitness Matters

Community questions  
266 people have Pinned this.





**Sara Hathaway** I appreciate that and your repins. My pinterest and twitter followers have exploded since I started this program as well as my blog and Website hits. Thanks John Kremer now I just need to convert them to more sales. 😊

October 23 at 9:15am · Edited · Unlike ·  1

# Works Well For Ordinary Folks

# This Is The Power Of The Pinterest Share Economy As A Peer To Peer Social Media Platform





# The 6 F's of Pinterest:

- => **Fitness**
- => **Food**
- => **Fashion**
- => **Family**
- => **Funny**
- => **Fido/Feline (cute)**



Plus inspiration, motivation, fashion, design, home decor, recipes, crafts, hobbies, beautiful homes, travel, and more.





# How Money Is Made Through Pinterest

- Users browse their interests on Pinterest and discover new things
- Sometime they repin images of products and content that intrigue them to their own boards
- Sometimes they just click on the images that they like without saving them
- They click on the image to check out the product or resources that they are interested in
- And THEY BUY!
- And sometimes they save to a wish list and buy later



# How Do We Know They Buy?

- The average order value of sales coming from Pinterest is \$50 – higher than any other major social platform.
- A major driver of online traffic: Pinterest is the #2 overall source of all social media traffic to Shopify ecommerce stores.
- **2,000,000 people** pin product pins per day.
- 93% of Pinterest users use the platform to plan purchases.
- 87% of Pinterest users have bought something online after browsing pins



# The Two Most Effective Pins

- 1. Quote-Graphics** (inspirational, funny, and motivational quotes related to your product or service)
- 2. Tip-O-Graphics** (5 to 20 tips in a tall, thin graphic that also features a product shot, book cover, or person)



# The Shape Of Viral Pinterest Graphics

**300 x 800 Pixels**

Tall & Thin . . .

Think the size and shape of  
a bookmark.



# Characteristics of a Tip-O-Graphic

- Tall & thin
- Condensed content from book  
– or great tips to use your product
- Use colors found on cover or product
- Picture of cover or product
- Links to Amazon listing – or your product, sales, email capture, or landing page



# Just Posted 48 Hours Ago and Have Over 1100 Repins



## 22 Rules of Storytelling

1. Admire characters for attempting more.
2. Keep in mind what's interesting to you
3. Get to the end of the story. Then rewrite.
4. Once upon a time there was...
5. Simplify and focus.
6. Challenge your characters.
7. Endings are hard. Come up with your ending before doing your middle.
8. Finish your story, even if it's not perfect.
9. When you are stuck, make a list of what wouldn't happen next.
10. Pull apart the stories you like.
11. Know the heart of your story.
12. Get the obvious out of the way.
13. Give your characters opinions.
14. Know the essence of your story.
15. How would you feel in your character's situations?
16. Give reasons to root for the characters.
17. None of your work is ever wasted.
18. Know yourself. Story is testing, not refining.

Pixar's 22 Rules of  
Storytelling #writers #writin  
g #authors #storytellers

1.1k

— Richard Branson

*If you want people to remember your face, you have to be willing to fall on it.* — Richard Branson

*Business opportunities are like buses, there's always another one coming.* — Richard Branson

*In the modern world, there can be no profit without a well-defined purpose.* — Richard Branson

Business Quotations from  
Richard Branson

2

# Pinterest

Blogging & Internet Marketing Tips

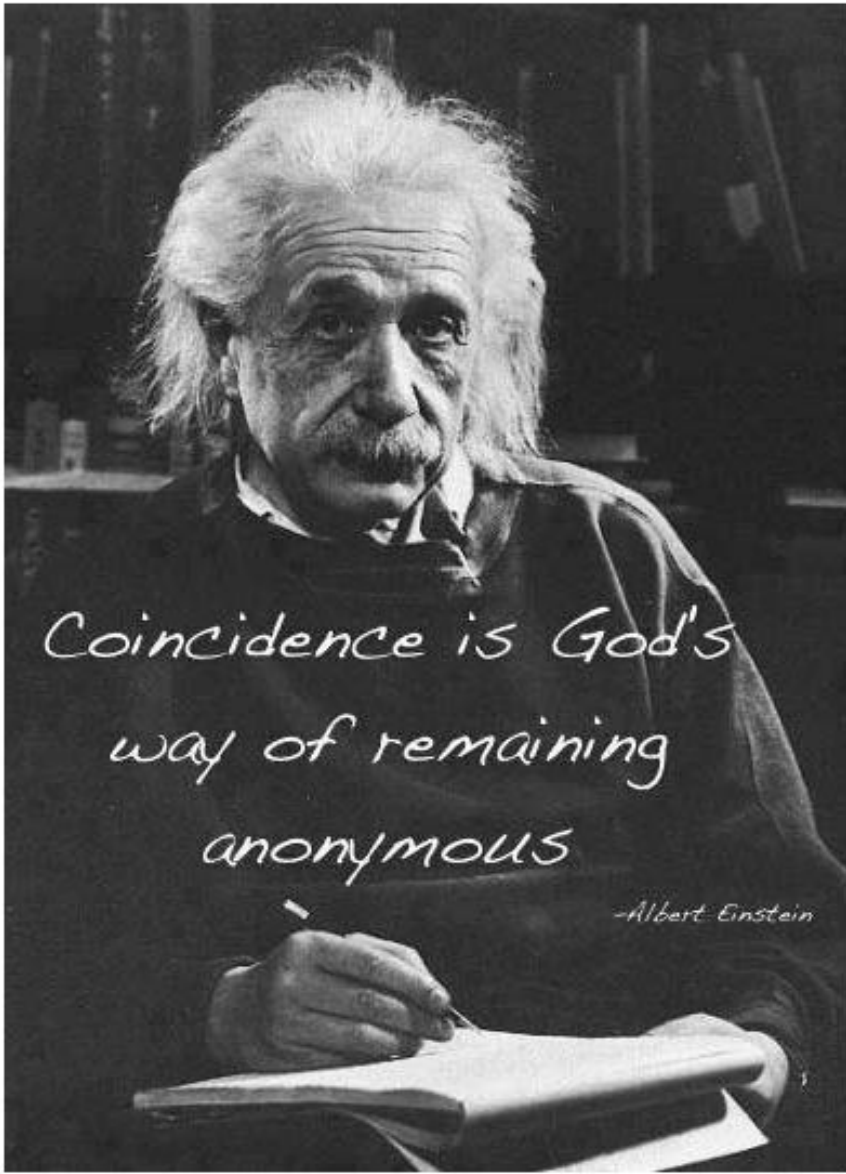
## Cliff Ravenscraft: What You Need to Know to Start a Successful Podcast











Over 30,000 repins!



Real Fast Social Graphics



Over 212,000 repins!

## Quote Graphics

**NOBODY CARES ABOUT YOUR EXCUSES.**  
**NOBODY PITIES YOU FOR PROCRASTINATING.**  
**NOBODY IS GOING TO CODDLE YOU BECAUSE YOU ARE LAZY.**  
**IT'S YOUR ASS. YOU MOVE IT.**

<http://www.MyIncredibleWebsite.com>

Over 2,500 repins!





# What Can Happen...

Pinterest <pinbot@inspire.pinterest.com>  
to John

Mar 6 (1 day ago)

This just in: **18 new Pins!**



Classic Simplicity...Rose Pearls & Blue...



A Little Bit Of This And That :)



myprettyuniverse



Oprah Winfrey: On Your Purest Moments o...



Mr.ScoMo Instagram



A short squat single image is not nearly as effective as a tall thin multiple image on Pinterest!

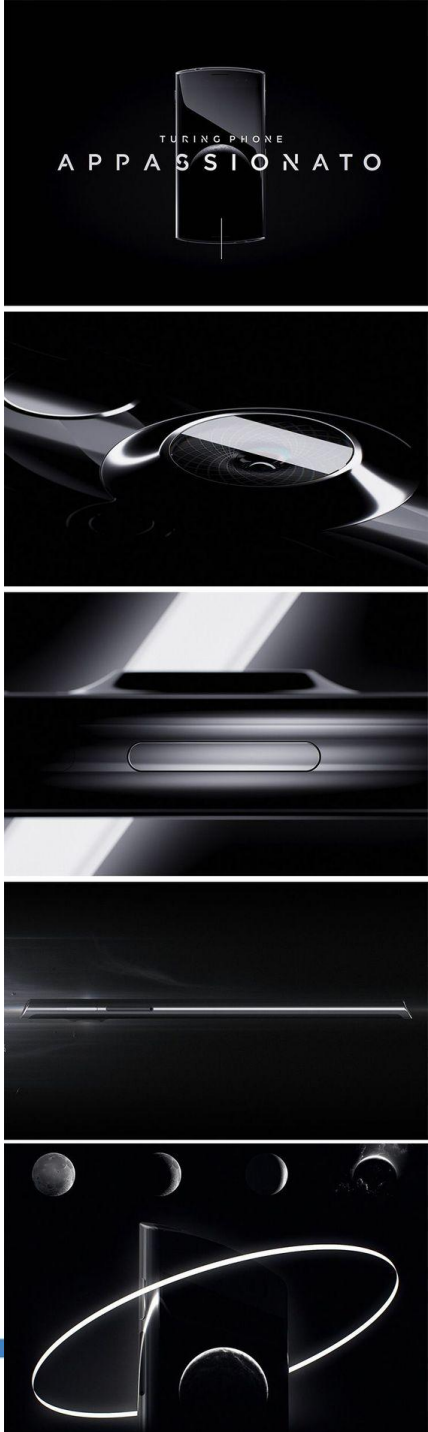


Then add action!





Multiple product shots, with the product in use, always work better than a single product shot when you are selling and promoting high-priced items on Pinterest!



Create  
a word and  
photo tall  
graphic on  
how to use  
a product.  
→→→→

Weber  
10020  
Smokey  
Joe  
14-Inch  
Portable  
Grill



For cookouts, tailgating  
camping and more.

Better yet,  
make them  
hunger for  
the results  
of USING  
your  
product.  
→→→→

How will you use your new  
Weber Smokey Joe Grill?



<https://amzn.to/2I19Fp0>





# When Should You Start Using Pinterest?

- The Big Question (Answer in the chat)...
- Is it better to sell when you have a group to sell to?
  - (Put a 1 in the chat)
- Or is it better to create your offer and then look for your audience?
  - (Put a 2 in the chat)





I'm going to teach you one fast way that you can take for yourself and use right now...



# Money Rolls In Every Month On Autopilot

**\$657.00 via Pinterest and Paypal orders in five weeks**

Marketplac AMZNJ88KRY2N 3215240102 10/02/17 ID #-PV57GZEN4NRUBP4 TRACE #-091000013916370	9.10	[REDACTED]	58.49	[REDACTED]
			3.83	
			4.66	55.91
Amazon Digital Service LLC ACH/CRED BOOK MARKET PRESS 5.45	5.45		5.61	3.89
Amazon Australia Services Inc. ACH/CRED BOOK MARKET PRESS 11.33	11.33		12.29	21.75
EDI PYMNTS AMAZON.COM935389 5820544687 09/29/17 ID #-OFA000100594254 TRACE #-091000010107129	90.56		82.51	54.64
				5.44
			13.35	
Marketplac AMZNJ7YKP04U 3215240102 09/25/17 ID #-S9Y1VN766D9BI9Q TRACE #-091000010699257	13.35			

**3 months of Amazon income:** **\$130.00 to \$185.00**

====>

Nov 10, 2017	Payment from	Completed	\$127.00 USD
Nov 9, 2017	Payment from	Completed	\$150.00 USD
Nov 7, 2017	Payment from	Completed	\$40.00 USD
Nov 7, 2017	Payment from	Completed	\$40.00 USD
Nov 6, 2017	Payment from	Completed	\$30.00 USD
Nov 5, 2017	Payment	Cleared	\$40.00 USD
Oct 11, 2017	Payment from	Completed	\$40.00 USD
Oct 10, 2017	Payment from	Completed	\$40.00 USD
Oct 4, 2017	Payment	Completed	\$150.00 USD



# Affiliate Marketing Works Well Too



**Felicitas Tan Magkalas**

I'm happy to report I have recovered more than I have paid for the Real Fast Pinterest course by being an affiliate. And the beauty of it is all I did was to create and post a graphic in my pinterest account (<http://www.pinterest.com/bookographics/>) and linked it to a page in my site BookOGraphics.com (<http://www.bookographics.com/rfpreview/>) where I posted a short review of the course. It's a set-and-forget kind of thing really.

**Some people earn up to \$50,000 per month  
just from blogging and pinning.**

Dennis Kashkin, founder of BoardBooster





After taking Real Fast Social Graphics, **Tom Antion** created a tip-o-graphic featuring **21 Reasons a Protection Dog Is Better Than a Man** and pinned it to one of his boards.

This tip-o-graphic generated traffic to ProtectionDogsElite.com that resulted in sales of two \$20,000 elite protection dogs.

### **21 Reasons a Protection Dog is Better Than a Man**

1. You don't have to worry about him leaving the toilet seat up.
2. He never complains about what you feed him.
3. His toys are cheaper.
4. He doesn't have to be taught to beg.
5. You never have to argue about what to watch on TV.
6. You can put him in a crate when you don't want to be bothered.
7. He never misses where he's aiming when he pees.
8. There is only half the laundry to do.
9. He will never spend your vacation money on a set of golf clubs.
10. He is a better listener.
11. He only dirties one dish.
12. His snoring is cute.
13. If he gets lost, he is happy to get directions.
14. If it's winter, he doesn't mind your ice cold feet in bed.
15. He lives for PDA (public displays of affection).
16. When he howls at the moon, he isn't drunk.
17. If you scold him, he doesn't call up his pretty receptionist from work to complain about you.
18. His mother doesn't butt in on your affairs.
19. He's not Facebook friends with his ex.
20. If he fools around with another female, instead of getting upset you get paid a stud fee.
21. He's way more loyal and if someone tries to hurt you or someone you love, he'll bite their face off.

[www.ProtectionDogsElite.com](http://www.ProtectionDogsElite.com)



**\$40,000 in sales from one Tip-o-graphic!!!**





**Are You Excited That You Have  
Finally Found A Way To Build  
Your Business On Auto-Pilot?  
Let Us Know In The Chat...**



## Real Fast Social Graphics



Search through course...

### Introduction

23 Reasons Why You Should Be Active On Pinterest



PDF Download

#### Power Pinning

Introduction - 23 Reasons Why You Should Be Active On Pinterest

Tip-O-Graphics

Quote-Graphics

Videos

Photos

The Value of Repins

Key Pinning Tips

GIF's

Adding a Pin

General Documents

#### How To Create Pins

Creating Quote Graphics Using Microsoft Word (Part 1)

Creating Quote Graphics Using Microsoft Word (Part 2)

Creating Quote Graphics Using Microsoft Word (Part 3)

Creating Tip-O-Graphics Using Microsoft Word

Creating Social Graphics Using Buffer (Part 1)

Creating Social Graphics Using Buffer (Part 2)

Creating Social Graphics Using TypeSlab

Creating Quote Graphics Using PowerPoint (Part 1)

# It's a Total System for Pinterest Success

Here's the best thing: This system is specifically designed for people who are **NOT GRAPHIC DESIGNERS** or **MARKETERS**.

If you know how to make pretty graphics, so much the better, but you don't need to know.



What You're Getting...

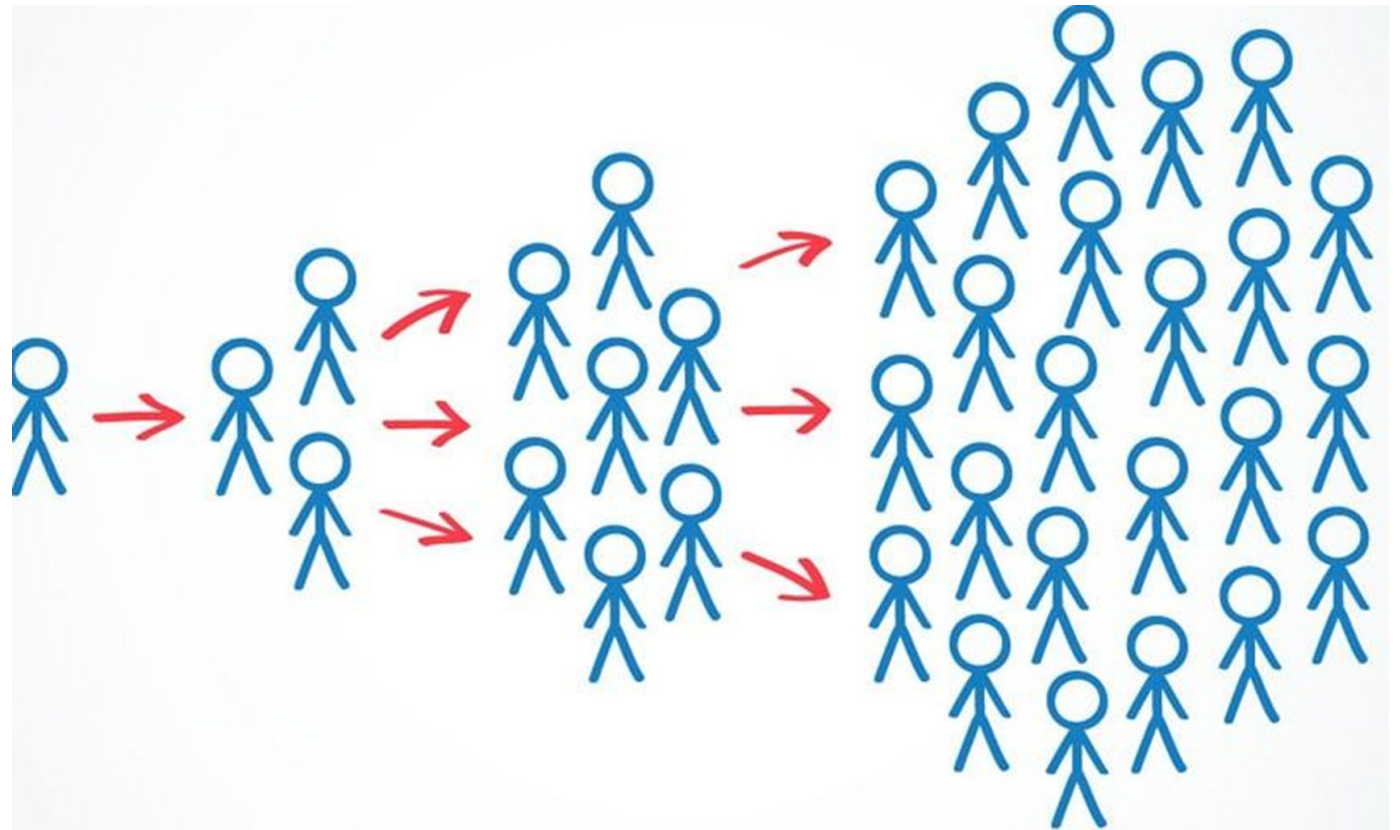
# Master Money-Making On Pinterest





# Building Images That Practically Beg To Be Shared Over and Over... With Your Link

---



1.4M Pinned

Added 10 hours ago from [infographicaday.com](http://infographicaday.com)

1,416,972 people have Pinned this.



Value \$197

# Repin For The Win...

Value \$197

---

- Strategies for repinning and using existing images for maximum sharing and clicks...
- Huge time saver and money maker... because you're using what's already created but in totally different ways than most





BUY

## Cashing In On Trends

Value \$497

- Discovering what is hot and trending in your niche using Pinterest
- Using these trends drive traffic to your buy buttons and offers

# The Perfect Couple: Pinterest And eCommerce

Value \$397

- Amazon
- Etsy
- Ebay
- Shopify
- Affiliate





# Creating Effective Pins For The Tragically Unartistic (Like John & I)

Value \$97

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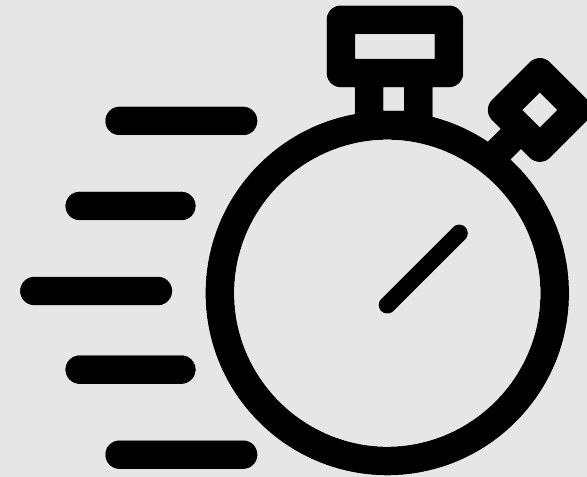
- PowerPoint (Paid)
- MS Word (Paid)
- Pablo (Free)
- Typeslab (Free)
- Canva (Free)



# Profit On 5 Minutes/ Day

Value \$197

- Perfect for the busy person who has to get maximum benefit out of minimum time



# Secrets of Building Your Author/ Expert Status

Value \$497

The image displays a grid of social media profiles for several authors and experts. Each profile includes a name, a bio, and a grid of social media content. The profiles shown are:

- Brian Tracy**: 15,654 Followers, 1,991 Following. Bio: Author, Speaker, Entrepreneur, and Motivational Speaker. Website: www.briantracy.com.
- Tony Robbins**: 18,258 Followers, 2 Following. Bio: Author, Speaker, and Motivational Speaker. Website: www.tonyrobbins.com.
- Janet Evanovich**: 14,716 Followers, 6 Following. Bio: Author of the Stephanie Plum series. Website: www.janetevanovich.com.
- Guy Kawasaki**: 49,161 Followers, 1,406 Following. Bio: Author, Speaker, and Entrepreneur. Website: www.guykawasaki.com.
- Dr. Mehmet Oz**: 12,000 Followers, 1,000 Following. Bio: Author, Speaker, and Entrepreneur. Website: www.drmehtemoz.com.
- John Lee Dumas**: 2,328 Followers, 1,865 Following. Bio: Author, Speaker, and Entrepreneur. Website: www.eofire.com.
- Brown Sugar Food Blog**: 25,412 Followers, 2,724 Following. Bio: Cookbook Author, Recipe Developer, Mommy Blogger, Pod. Website: www.brownsugarfood.com.
- James Patterson**: 6,571 Followers, 41 Following. Bio: Author of the Alex Cross and Maximum Ride series. Website: www.jamespatterson.com.
- Jodi Picoult**: 2,592 Followers, 2 Following. Bio: Author of the Homecoming and The Story series. Website: www.jodipicoult.com.



# Group Boards = Group Love!

Value \$297

The image shows a screenshot of a Pinterest profile for Joel Comm. At the top, there are two profile cards for Mike Koenigs and Jason Fladlien. Below them is the Pinterest search bar and the profile header for Joel Comm, including his bio and location. A red arrow points to the 'WordPress' group board in the main content area. Other group boards visible include 'Blogging and Internet Marketing', 'Books Worth Reading', 'Colorado', and 'Bacon. What else is there?'. The profile statistics show 26 Boards, 141 Pins, 37 Likes, 909 Followers, and 411 Following.





# Software Bonuses to Help You Pin More Effectively Right Away!

**Keyword Finder for Pinterest** – Discover long-tail keywords you can add to your Pin descriptions, your Board descriptions, and even your profile.

**Pin Scheduling Software** – Use this software to schedule up to 200 pins for free. Schedule pins from any website. (You can also schedule posts to Facebook, Twitter, and Instagram.)

**Pinterest Hidden Numbers** – Find out the numbers for your pins as well as other people's pins: repins, shares, comments, and creation date. This tool is an incredible way to piggyback on viral pins!

**Tall Thin Photo Collages** – Create tall thin multiple-image pins in just a few minutes from any store page (Etsy, Shopify, Ebay, etc.) or web page. Free for five days. \$10 per month after that.



# Building Tribes on Pinterest

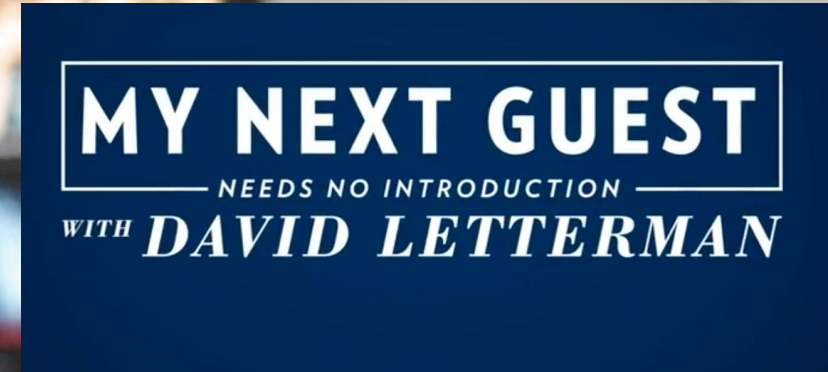
Value \$297

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Turbo Charging  
Peer-to-Peer Sharing So  
Your Pin Get Shared  
Even Faster To A Wider  
Group Of Potential  
Buyers







# Piggy Back Traffic On Daily Television (Dr. Oz, The View, Etc.)

Value \$497

# Get Our Personal Help





# Bonuses

## Members Only

### Private Facebook Group...

### For Life!

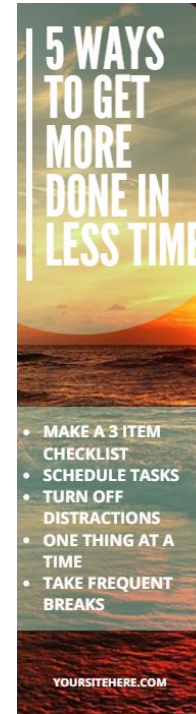
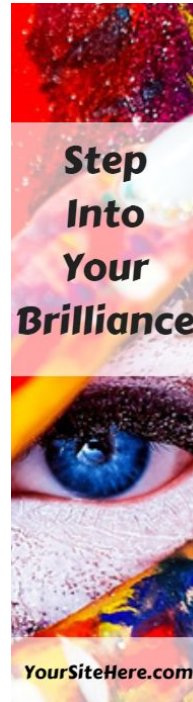
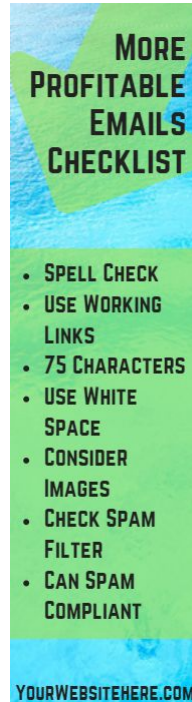
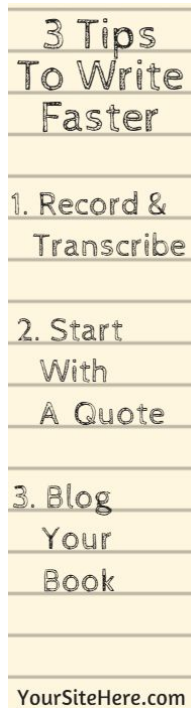
Value \$1197 annually

The screenshot shows the Facebook interface for the 'Real Fast Social Graphics' group. The group is a 'Closed Group' with 800 members. The page features a blue header with the group name and a search bar. A navigation menu on the left includes 'About', 'Discussion', 'Members', 'Events', 'Photos', 'Files', 'Group Insights', and 'Manage Group'. A 'Power Pinning' section lists several posts, including 'Introduction - 23 Reasons Why You Should Be Active On Pinterest'. A video player shows an 'Intro' video titled '23 Reasons You Should Be Active on Pinterest'. The bottom section includes a 'Write Post' area with options for 'Add Photo/Video', 'Live Video', and 'More', and a 'SUGGESTED MEMBERS' section.

# Bonuses

## Canva Training + 5 Done-For-You Canva-Pinterest Templates

Value \$97



# BONUS: Cinemagraphs Rock on Pinterest!!

- Complete How To Create Cinemagraphs For Use On Pinterest With PowerPoint!
- Attract Attention And Clicks



\$297 Value





# Raves ...



**Judith Sansweet**

Hi there . . . listening to the live webinar right now - to refresh my understanding of all the program contains - I decided to check my website stats and - EUREKA MOMENT!

I' have just discovered that traffic to my ProofreadNZ website has - as of 30 November --TRIPLED - from a very consistent 8-year performance level.

Now the focus will be to "Monetize" that new traffic flow! WOW! THANKS John and Daniel for the really great training in your program!!!

Also want to thank ... [See More](#)





# More Student Success (Pinterest Email Markets For You)

Fwd: Funnies, Peanuts gang and 12 other boards like yours Inbox x

 John Kremer  
to me

**Pinterest Email  
Markets For You!  
This one of our  
students!!**

We found some **fresh boards**   
for you

have roses. — Ziggy

**7. Give up the luxury of criticism.**  
*Spend so much time improving yourself that you have no time left to criticize others. — Christian D. Larsen*

**8. Give up your need to impress others.**  
*Don't try to impress others. Let them have the fun of impressing you. — James R. Fisher, Jr.*

**9. Give up your resistance to change.**  
*Follow your bliss and the universe will open doors for you where there were only walls. — Joseph Campbell*

**10. Give up labels.**

**WATCH YOUR WORDS,  
FOR THEY BECOME ACTIONS.  
WATCH YOUR ACTIONS,  
FOR THEY BECOME HABITS.  
WATCH YOUR HABITS,  
FOR THEY BECOME CHARACTER.**



**Words**  
26 Pins

*are never  
too old for Snoopy*



*It's so cold,  
the air hurts my face.*



**Peanuts snoo**  
489 Pins

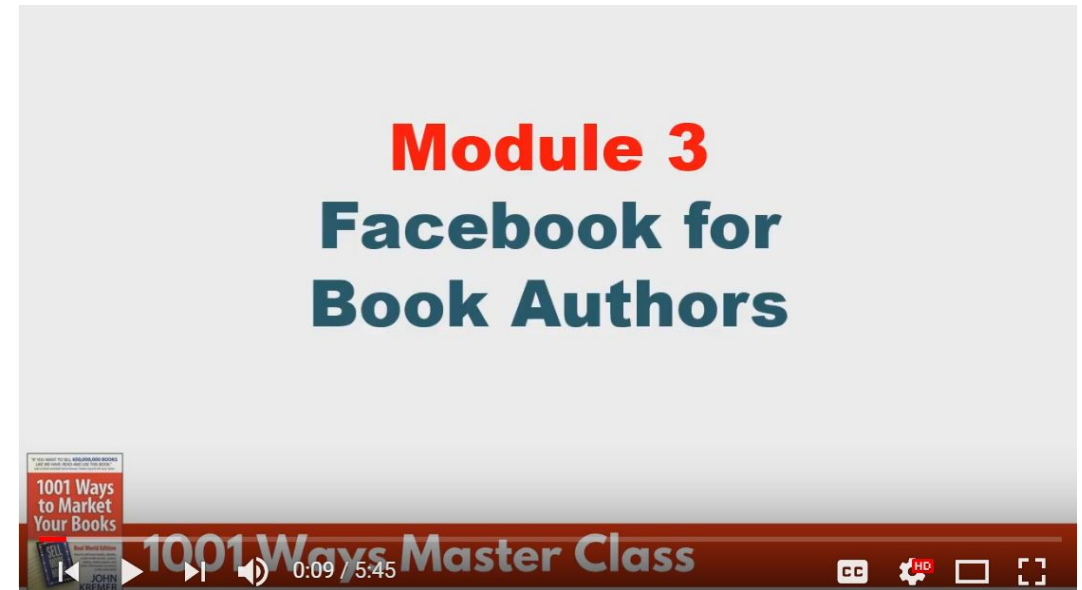


# Bonuses

## Facebook Marketing for Authors & Experts

Value \$97

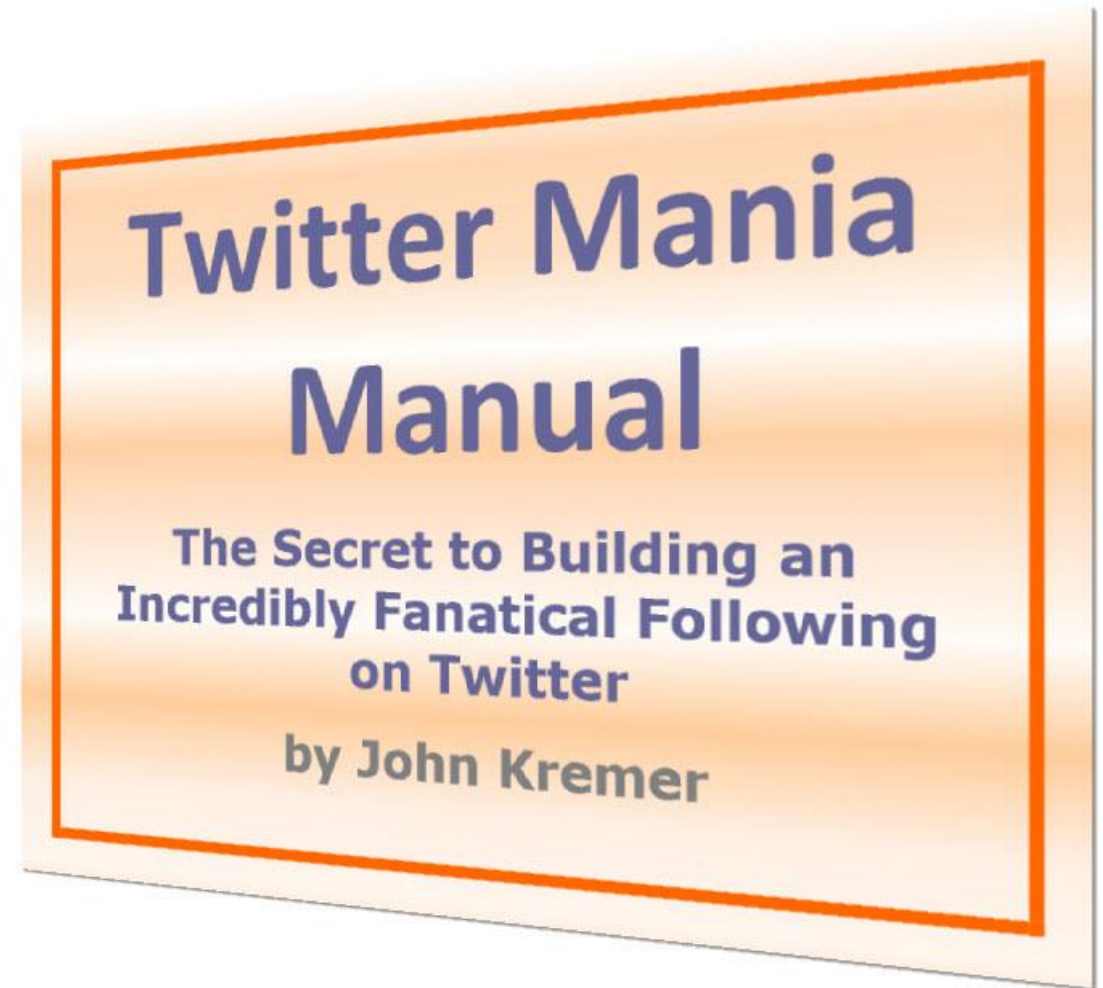
Get More Fans!



# Bonuses

**Twitter Mania Manual** The  
Secret to Building an  
Incredibly Fanatical  
Following on Twitter

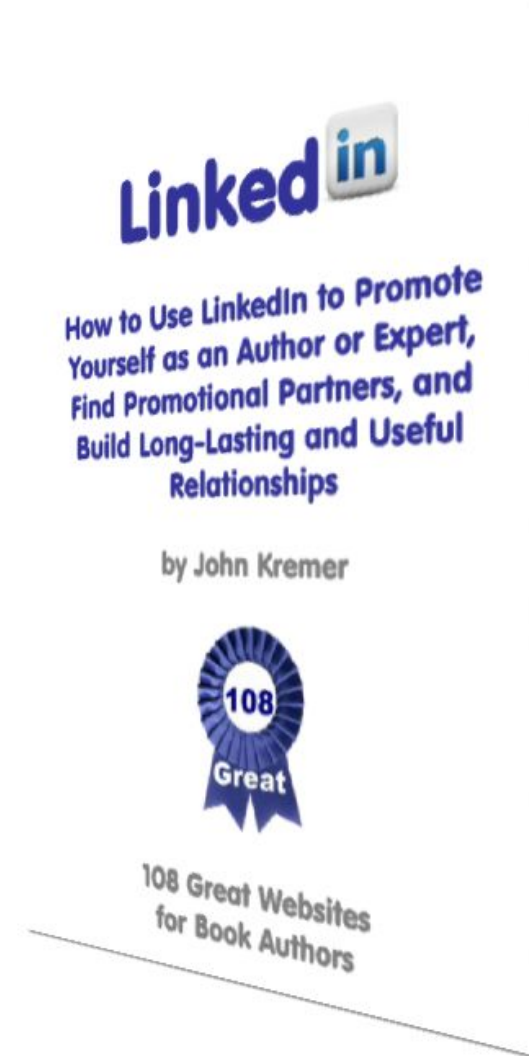
Value \$20



# Bonuses

How to Use **LinkedIn** to Promote Yourself as an Author or Expert, Find Promotional Partners, and Build Long-Lasting and Useful Relationships

Value \$20





# Social Marketing Suite for Authors, Publishers, Information Creators, Internet Marketers, & Experts!



The Sale Price... \$497 (Not Your Investment)



# Special Deal For Those Who Act Now:



**Go Now To...**

**<https://RealFastSocialGraphics.com/go>**

*(Link in the chat or below go now for a whopping big discount)*



**Real Fast Social Graphics**

# In Perspective ...

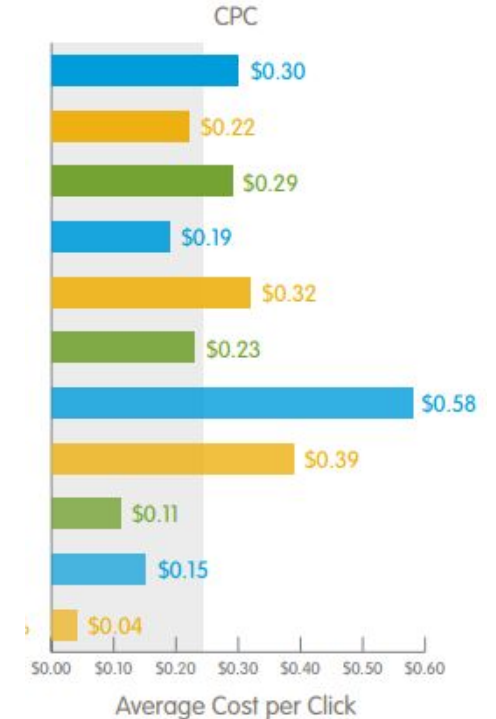
The investment in **Real Fast Social Graphics** low...

To put the value in perspective: John is getting approximately 4000 free clicks a week... at .25 x 4000 = \$1,000.00!

... and the traffic keeps coming!

Grab it here: <https://RealFastSocialGraphics.com/go>

Average cost per click about .25 cents





# We'll Continue to Deliver for You...

John has been in business for over 30 years and I've been in business for 10 years now...

Our success is directly related to yours. That's why we have had such staying power and why you will not be alone in your journey to a more profitable business.

Invest here: <https://RealFastSocialGraphics.com/go>



# Speaking of Profitable Activities...



**Keith Wilhelm** Thanks for the Pinterest info John. Its starting to work great. The pin below has appeared over 1,330 on Pinterest. Plus activity to my website.



# Best Bonus Yet! Instant Audience

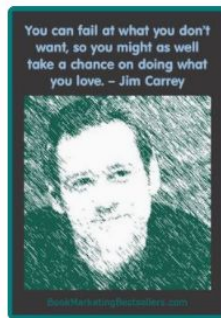
## Tips Tips Tips!

9 Pins  
5051 followers

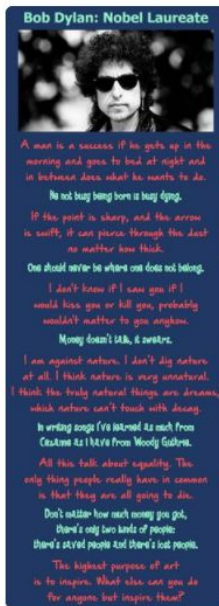
Great tips for doing what you love. Great Tip-O-Graphics, InfoGraphics, and other tips. Do you want to learn how to do something? Check out these great tips.



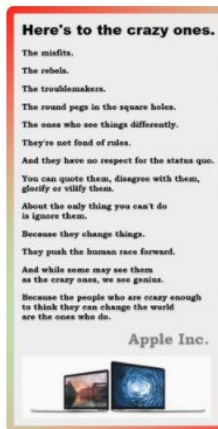
Priceless!



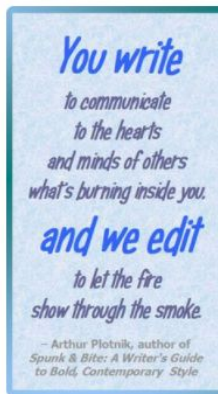
Jim Carrey on Doing What You Love



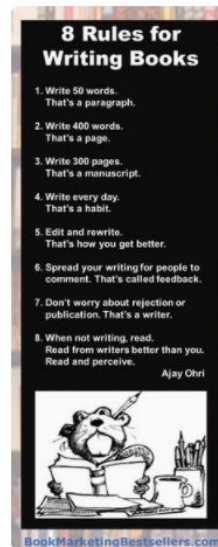
Bob Dylan: Nobel Laureate in Literature



Apple: Here's to the Crazy Ones



Arthur Plotnik on Writing and Editing



Ajay Ohri: The 8 Rules of Writing



18 Questions to Ask Before Publishing Your Next Blog Post #blogging #books



George Carlin: On Treating People Right #funny



Book Marketing Tip: 21 Kinds of Content That Users Love



The 13 Rules of Good Behavior



Real Fast Social Graphics

<https://RealFastSocialGraphics.com/go>

?

# John's Accomplishments

Took Deepak Chopra from a vanity press author to being on the *New York Times* bestseller list more than eight times.



[Go to: https://RealFastSocialGraphics.com/go](https://RealFastSocialGraphics.com/go)





# More Raves for John . . .

“Kremer is the go-to guy for marketing books. John Kremer's book on marketing books is the bible of the industry. Not only are Kremer's tips and resources excellent for promoting books, but you can use many of the techniques and strategies for promoting a variety of other goods and services. Highly recommended!”

— Joel Comm, *New York Times Bestselling* author, *Twitter Power 3.0* and *The AdSense Code: What Google Never Told You About Making Money with AdSense*

<https://RealFastSocialGraphics.com/go>



# How Quick?



**Ronda Del Boccio** ▶ **Real Fast Pinterest**

July 3 · 

RESULTS update - Yesterday, July 2, I enrolled in the course, watched the videos and started implementing. The doing part was ikn the late afternoon. I had no Pinterest traffic for the last month. (No surprise as I hadn't used it as a source!)

Drumroll, please...

BrrrrrRrrrrRrrrr

23.5% of my traffic yesterday came from Pinterest.

Go to: <https://RealFastSocialGraphics.com/go>



# Bonus – Promoting Your Novel With Pinterest (\$197 value)







# Members Worldwide



# Got Questions?

## Act now!

Invest today . . . <https://RealFastSocialGraphics.com/go>



# Coach, Consultant or Agency?



**John Kremer**



Admin · June 25 at 10:47 PM

Check out this pricing for Pinterest Marketing services:

<https://www.ecostudio.site/pricing>. Like them, you could be making \$395 to \$745 per month offering Pinterest marketing services to local businesses as well as online businesses.

---

   You, John Kremer and 1 other

---



One Last Thing...  
Pinterest is FUN!

**Act now!**

Invest today . . .

<https://RealFastSocialGraphics.com/go>





Men are the fastest-growing demographic on Pinterest

1/3 of all signups come from men

More men use Pinterest in the U.S. every month than read Sports Illustrated and GQ combined

So, are you convinced yet? If your desired audience includes men, think about curating boards to appeal just to them. Some of the top categories for men on Pinterest include [Geek](#), [Cars & Motorcycles](#), [Men's Fashion](#), [Gardening](#), [Architecture](#), [Humor](#) and [Health & Fitness](#).

Here are a few examples to get inspired:

- Publishers like [Details](#), [Esquire](#), [Wall Street Journal](#) and [CollegeHumor](#) curate boards to appeal to subjects readers care about (men's fashion, fitness, food and yes, women)
- Networks like [ESPN](#) and [CBS Sports](#) use Pinterest to share sports moments, humor and quotes
- Sports leagues and teams like the [NHL](#) and the [Seattle Seahawks](#) use Pinterest to connect with fans
- Lifestyle brands like [Harley Davidson](#) and [REI](#) reach adventure-seeking men with Pins that inspire and help

